

2017 COMMUNITY INPUT SURVEY



Bismarck Parks and Recreation District (BPRD) sought public input to help guide the 2018-20 strategic planning process. An online survey was posted on the BPRD website from January 31 to February 14, 2017. The community was invited to take the survey in order to collect diverse viewpoints regarding strengths, opportunities for improvement and future facility and park needs. A total of 717 responses were received, as compared to 634 for a similar online survey in 2014. For these first questions, participants were asked to rate their response from 1-5, with 1 being Very Low and 5 being Very High.

Please rate the **value** of public parks, recreation programs, trails and facilities in enhancing the quality of life in Bismarck.



How satisfied are you with Bismarck Parks and Recreation District's **parks**?



How satisfied are you with Bismarck Parks and Recreation District's **facilities**?



How satisfied are you with Bismarck Parks and Recreation District's **programs**?



How would you assess your level of satisfaction with the District's efforts in **communicating** with you?



What do you believe to be the **greatest strengths** of Bismarck Parks and Recreation District?

| | |
|---|-----|
| Diversity of parks, trails and facilities (was not a selection choice in 2014) | 56% |
| Quality of parks | 52% |
| Affordability of programs and facilities | 48% |
| Accessibility of programs and facilities | 42% |
| Diversity of recreation and leisure programs | 29% |

2017

| | |
|--|-----|
| Quality of parks | 65% |
| Affordability of programs and facilities | 54% |
| Accessibility of programs and facilities | 51% |
| Quality of facilities | 42% |
| Diversity of recreation and leisure programs | 33% |

2014

What do you believe to be the **greatest opportunity for improvement** for Bismarck Parks and Recreation District?

| | |
|---|------|
| Quality of facilities | 35% |
| Diversity of parks, trails and facilities | 32% |
| Diversity of recreation and leisure programs & Accessibility of programs and facilities (*Tie) | 21%* |
| Quality of parks | 19% |
| Affordability of programs and facilities & Special Events (*Tie) | 18%* |

2017

| | |
|--|------|
| Quality of facilities | 41% |
| Affordability of programs and facilities | 28% |
| Accessibility of programs and facilities | 27% |
| Communication methods | 25% |
| Diversity of recreation and leisure programs & Quality of programs (*Tie) | 23%* |

2014

What new or **additional outdoor** parks and recreation facilities would you and/or members of your household be interested in having developed or enhanced?

| | |
|---|-----|
| Concert/Outdoor Movie Areas (was not a selection choice in 2014) | 38% |
| Hiking trails | 35% |
| Splash pads | 34% |
| Recreational trails – off road, mountain biking | 27% |
| Recreational trails – paved | 22% |

2017

| | |
|---|------|
| Splash pads | 34% |
| Hiking trails | 30% |
| Concert Areas & Neighborhood Parks (*Tie) | 29%* |
| Recreational trails – paved | 24% |
| Outdoor swimming pool | 22% |

2014

What new or **additional indoor** parks and recreation facilities would you and/or members of your household be interested in having developed or enhanced?

| | |
|---|------|
| Climbing Wall | 42% |
| Roller Skating Rink (was not a selection choice in 2014) | 26% |
| Playgrounds | 22% |
| Running/Walking track | 21% |
| Ice Arena & Teen Center (*Tie) | 19%* |

2017

| | |
|---|------|
| Climbing Wall | 33% |
| Running/Walking track | 30%* |
| Gymnasiums (basketball, volleyball, etc.) | 26% |
| Playgrounds | 25% |
| Ice Arena & Theater (*Tie) | 23%* |

2014

What do you think are the **most important issues** facing Bismarck Parks and Recreation District over the next three years?

| | |
|--|-----|
| Keeping up with Bismarck's growth | 69% |
| After school care | 39% |
| Programs or facilities that have reached capacity | 31% |

2017

| | |
|---------------------------------------|-----|
| Keeping up with Bismarck's growth | 70% |
| After school care | 37% |
| Preserving Bismarck's quality of life | 28% |

2014