

BPRD Recreation Programming Plan 2023-2028

ADOPTED 12/15/2022



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BPRD Recreation Programming Plan

2023-2028

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COMMUNITY OVERVIEW

Introduction

The Recreation Programming Plan is a long-range planning inventory and analysis tool with a basis in the overarching vision, mission, and core purpose of the Bismarck Parks and Recreation District (BPRD).

BPRD Vision: Be the leader and premier provider of public parks, programs, facilities and leisure services.

BPRD Mission: Work with the community to provide residents and visitors the highest quality park, program, facility and event experience.

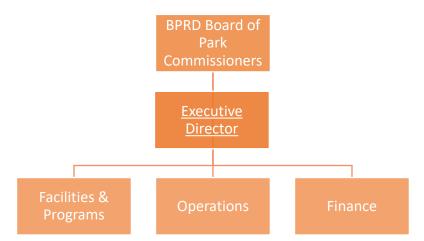
Core Purpose: Provide affordable, accessible, and sustainable public park and recreation services.

Core Values:

- Accountability
- Collaboration
- Community

- Diversity
- Integrity
- Professionalism

Although the Recreation Programming plan is directly aligned with the BPRD Comprehensive Plan, which includes all aspects of recreation including parks, trails, facilities and programs, this plan focuses on the facilities and programs. Facilities and Programs is its own division within the BPRD structure.



The goals, objectives and outcomes of the Recreation Programming Plan are a compilation of the BPRD Strategic Plan update, recreation conceptual foundations, community opportunities, program and user evaluations, public input, community partner input, and recreation trends.

COMMUNITY OVERVIEW

Organization Background & Planning

BPRD Comprehensive Plan

Community Overview & Demographics

Bismarck lies along the banks of the Missouri River in the heart of North Dakota and is home to Bismarck Parks and Recreation District (BPRD).

The City of Bismarck encompasses 34.8 square miles and in 2020, was estimated to have a population of 73,622. This encompasses only those living within the city limits and not the continually expanding rural population of Bismarck. The population is expected to grow by over 32% by 2030, with the boundary of the City of Bismarck growing each year.

POPULATION PROJECTION	2020	2030	2040
BISMARCK	73,622	97,446	115,221
OTHER COUNTY	24,836	30,603	36,186
TOTAL COUNTY	98,458	128,042	151,408

Sources: U.S. Census Bureau, City of Bismarck Planning & Development Department

Bismarck has the largest percentage of retired persons and children in the state. The following tables show the population percentages over age 65 and under age 18 for the City of Bismarck compared to the other two largest cities in North Dakota. Over 17% of the population is retirement age, and over 22% are school age children or younger.



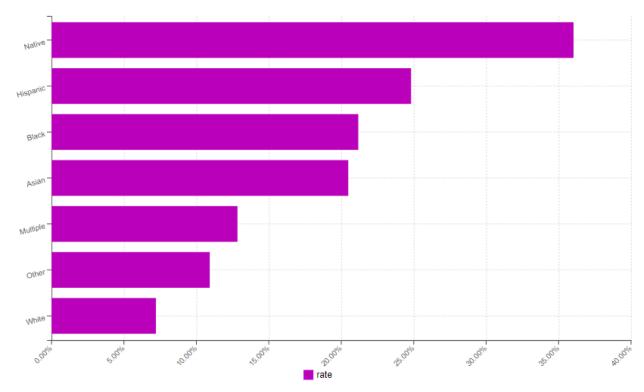
COMMUNITY OVERVIEW

According to the most recent ACS, the racial composition of Bismarck was:

- White: 89.85%
- Native American: 4.35%
- Black or African American: 2.66%
- Two or more races: 1.85%

- Asian: 0.92%
- Other race: 0.26%
- Native Hawaiian or Pacific Islander: 0.12%

According to Bismarck Public Schools, one in four students currently qualifies for free or reduced lunch, falling below the poverty line. And there are over 300 students considered homeless.



Bismarck Poverty by Race

Source: World Population Review

Recreational Facilities Inventory

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Trends

More Active Seniors: Over 17 percent of Bismarck's population are over 65 years of age. In North Dakota, the percent of the population over the age of 65 is expected to jump from 15% in 2010 to 23% in 2020. As the life expectancy age continues to rise, more and more seniors are demanding more recreation and programs for many more years past retirement.

- Pickleball is the number one growing sport in the country and highest demand locally
- Non-traditional fitness areas, including outdoor fit lots and active benches

Increasing Diversity: The percentage of minorities in Bismarck is over 10% and continues to increase.

• Sports like cricket and other activities not originating in the US are on the rise

Decline in Youth Sports: Formal youth programs starting at a young age are being reconsidered.

- Focus on recreational sports programs vs. competitive sports
- More multi-sport programs are on the rise to expose kids to all available sports, including some non-traditional sports, including e-sports, parkour, and mountain biking.

Increasing Access to Technology: Park and facility users are more and more tech-savvy and expect to have the latest technology at their fingertips.

- Mobile websites and apps
- Technology improving maintenance efficiencies (autonomous mowers, GPS, virtual tools)
- Self-monitoring technology (fitbits, etc)
- Games and apps that get people moving (Pokemon Go, etc)

Increased Desire for Nature-based Programming: More complicated lives and a post-Covid world are leading many toward finding a way back to nature.

- Hiking and mountain biking trails and interpretive trails
- Ways to explore nature, both structured and unstructured
- Non-motorized water use, including kayak and paddleboard
- Nature-based playgrounds
- Technology and nature (geo-cache)
- Community gardens/ orchards/ farmers markets

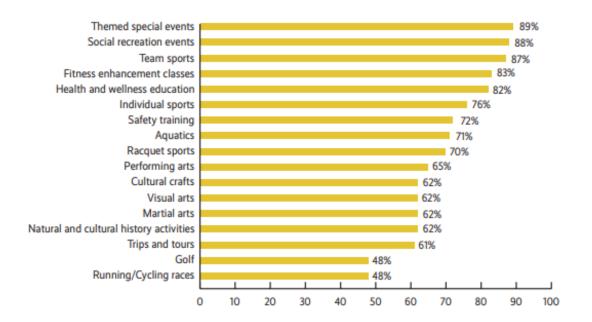
New Looks and Locations for Public Spaces: With land costs at a premium, some communities are getting creative with where their programming is planned.

- Parklets: public spaces temporarily set up in on-street parking spaces
- Parks developed on land that was formerly parking lots, railroad lines, and more.
- Roof gardens & open spaces
- Multi-sport complexes: indoor and outdoor sport venues in one location
- Utilizing mobile play options like the Imagination Playground so that play can happen indoors, outdoors, anywhere.

Move toward More Non-structured Recreation

- Trails, both paved and unpaved
- Access to water
- Pools/ splash pads
- Picnic areas/ Playgrounds
- Outdoor fitness/ obstacle course

FIGURE 6: PROGRAMMING OFFERED BY PARK AND RECREATION AGENCIES (PERCENT OF AGENCIES)



2021 NRPA AGENCY PERFORMANCE REVIEW

Strategic Plan

Goals and Objectives 2023-2025

GOAL: Create, advocate, and preserve diverse recreational and leisure opportunities for all.

Objective: Reinvest in existing parks, programs, and facilities to maximize community access and usability.

Objective: Create new and redevelop existing parks, facilities, and programs to accommodate a growing, changing, and diverse community.

GOAL: Ensure professional delivery and operation of public park and recreation services, facilities, and programs.

Objective: Invest in staff and staff resources to provide the highest quality customer service and experience.

Objective: Achieve the highest standards of public safety for participants and staff at all parks, trails, and facilities and within all programs.

GOAL: Be an effectively governed, efficiently managed and fiscally sound organization.

Objective: Utilize revenue policy to continually improve the District and to support new development and offerings.

Objective: Establish policy and set direction in the interest of the community and stakeholders.

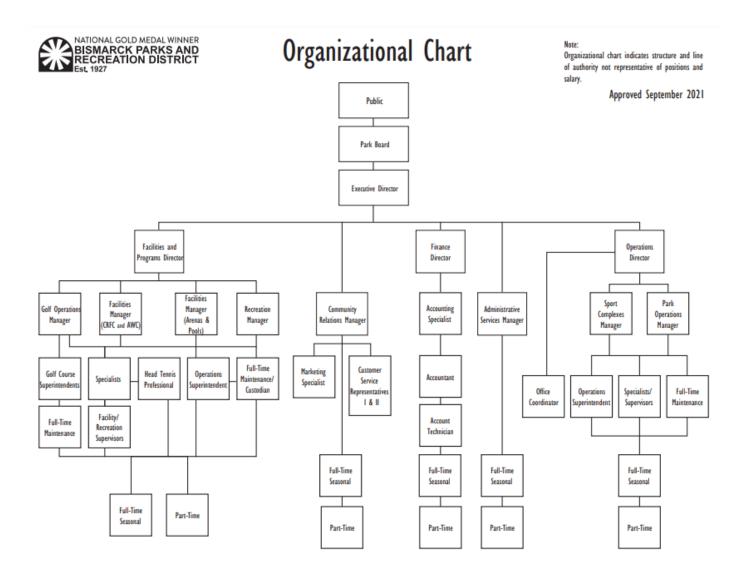
Objective: Secure resources in cooperation with public and private entities, including the land necessary for trails, parks, and facilities development and open space.

GOAL: Develop community relations initiatives that will result in greater awareness of the role played by the BPRD in healthy lifestyles, environmental stewardship, and community livability.

Objective: Develop the means, methods, and messages to effectively communicate with the public all activities, issues, opportunities, and accomplishments.

Objective: Develop models and continue practices of environmental stewardship and conservation for the community.

Organizational Chart



Program Planning Framework

Program and Service Determinants

The recreation programs and opportunities offered to the public by BPRD make every effort to be balanced, customer-driven and conceptually sound. To the citizens and visitors, it may look like fun activities and events that just happen, but the programs offered represent many months of planning, community research, participant input and staff outreach to target group and customer feedback. BPRD will reveal that the quality recreation programs, services, and events provided can and do help the social, physical, mental, and spiritual well-being of individuals, families, neighborhoods and communities.

All new and existing programs are measured against the following determinants:

1. Does the program fall within the conceptual foundations of play, recreation and leisure?

The basic conceptual foundations of play, recreation and leisure guide all of BPRD's programs and services. Understanding the true spirit of play, BPRD has programs that allow for open, free and expressive opportunities.

A quality recreation program will provide the following:

- Opportunities for the pursuit of joy and pleasure, excitement, challenge, and individual expression.
- The enhancement of social, physical, mental and spiritual well-being of individuals.
- The building of family, community, or special interest groups.
- Bringing people together to share an enjoyable experience (who would otherwise have not had any opportunity or reason to interact) is one of the best ways to break down barriers, develop new friendships, and create a sense of community.

2. Does the program meet the needs of the participant/resident/visitor?

Bismarck is a growing and changing community. Keeping in touch with the community culture and community trends can have a significant impact on the recreational needs and desires of the community. BPRD stays in touch with constituent needs in both formal and informal ways and bases programming decisions on the following methods of public input:

- Community wide survey in 2017
- Yearly online survey
- Facility Plan 2013
- Customer feedback is through program evaluations
- Face to face discussions with user groups and partners.

3. Does the program provide for and/or coordinate with community opportunities?

BPRD works with over 250 various community organizations on combined programming, shared use of space for programming, and attracting tournaments and special events to Bismarck. BPRD is continually evaluating its own programs versus community programs to see if there are any gaps, duplications or opportunities for partnerships.

4. Does the program align with BPRD goals and objectives?

BPRD uses the recreational concepts to help fulfill the organizational vision, mission, goals and objectives adopted by both the Board of Park Commissioners and Staff. Our Core Purpose especially influences the initiation or continuation of a program. BPRD Core Purpose is "to provide affordable, assessable, and sustainable public park and recreation services." In evaluating program opportunities, the following questions are asked:

- Is it affordable for all of our residents?
- Is it accessible to all residents and visitors of different ages and abilities?
- Can appropriate staff be found to ensure the program is sustainable?
- Will this program be self-sustaining with fees or are there partner programs that can offset the cost?

5. Is the experience desirable for participant/resident/visitor?

In addition to planning programs for the general public, BPRD also targets programming to the needs and interests of specific groups. BPRD strives to provide a diverse cross section of recreational programming, taking into account the participant's age, ability and interest. Both active and passive activities are provided in order to meet the needs of that individual, be it a wellness, social, cultural, historical, recreational or outdoor experience that the participant is seeking. BPRD's diverse programs, both those offered by BPRD itself or by BPRD partners, create a mix of opportunities.

BPRD provides programming for special populations and employs a Certified Therapeutic Recreation Specialist. An example is Triple Star Day Camp and Adaptive Bowling. Triple Star Day Camp is a summer day camp program for participants with disabilities. Triple Star focuses on community activities, swimming, field trips, and many active and passive activities. Adaptive Bowling is a non-structured program that encourage people of all abilities to participate in bowling. BPRD provides a certified bowling coach to assist the participants with any adaptations needed in order to fully participate. Facilities and parks are continuously evaluating their accessibility. Any upgrades are made in accordance with ADA regulations.

Program Outcomes

SPORTS

Youth Meets

- Participant will learn and practice good sportsmanship
- Participant will learn running skills, jumping skills, and throwing skills
- Participant will learn basic rules of meets (listening for starter, where to stand on the track, etc)
- Participant will increase awareness of safe, enjoyable recreation opportunities
 - o Youth Cross Country Meets, Grades 3-5
 - o Youth Track Meet, Grade 5

Youth Team Sports

- Participants will learn and practice good sportsmanship
- Participants will increase physical fitness through involvement in practices/games
- Participant will learn the concept of team play
- Participant will learn and practice good sportsmanship
- Participants will learn sport-specific skills
 - Youth Soccer, Grades K-9
 - Youth Basketball, Grades 3-5
 - o Flag Football, Grades 3-6
 - Boys' and Girls' Summer Basketball League
 - Baseball/Softball, 12 and under
 - o Junior Racquetball Lessons
 - High School Coed Sand Volleyball, ages 13-19
 - Youth Volleyball, ages 8-15
 - Babe Ruth Baseball (13-15 Year Olds)
 - American Legion Baseball (16-19 Year Olds) & Babe Ruth Baseball (16-18 Year Olds)

Youth Individual Sports

- Participants will learn the basic, intermediate and advanced methods and rules of specialized sport
- Participant will Increase full body coordination and fitness
- Participant will learn safety guidelines
- Participant will be better prepared to participate in organized competition
 - Fencing, ages 13 and older
 - Hakkoryu Karate (Ages 10 and over)
 - o Archery Program (Beginner, Challengers and Adult)

Adult Sports Leagues

- Participants will increase physical fitness and independent sports skills
- Participant will increase positive social interaction among adult participants
- Participants will learn and practice good sportsmanship and sport etiquette
 - o Riverwood and Tom O'Leary Men, Women and Senior Golf Associations
 - Winter Walleyball League
 - Adult Racquetball Leagues
 - o Adult Indoor Winter Tennis Leagues
 - Adult Softball Leagues
 - Adult Mens and Womens Basketball
 - o Adult Volleyball (16 years old and older) Indoor and Sand
 - o Adult Coed Summer and Fall Softball, Ages 16 and older
 - Adult USTA Summer Indoor Tennis League

Sports Tournaments

- Participant will increase physical fitness and individual sport skills
- Participant will increase social interaction with other competitors from around the state, region or country
- Participant will learn and practice good sportsmanship
- Participant will learn and follow a basic tournament format
 - State Amateur Basketball Tournament
 - Volleyball tournaments (ages 9 and older)
 - o Junior Golf Tournaments and Events
 - o Adult Golf Tournaments and Events
 - ASA National Tournaments (Softball and Fastpitch)
 - Tennis 10-Under Tournament
 - Creepy Classic Junior Tennis Tournament
 - Holiday Indoor Junior & Adult Tennis Tournaments
 - o State Youth Finals Basketball Tournaments, girls and boys, grades 3-9
 - o Winter Classic Adult/Junior Racquetball Tournament

Sports Lessons

- Participants will learn the basic, intermediate and advanced skills of the sport
- Participant will increase knowledge of basic etiquette, rules, equipment and facilities
- Participant will increase social interaction
- Participant will increase physical fitness
 - o Youth Outdoor Tennis Lessons (USTA Quick start program)
 - o Junior Indoor Tennis Lessons
 - Beginner Tennis clinic
 - o Advanced Beginner/Intermediate Tennis Clinic
 - o Private, semi-private and small group lessons
 - o Adult Racquetball Lessons
 - Beginning Golf Lessons, ages 5-18
 - Advanced Golf Lessons

SPECIAL EVENTS

Special Programs

- Participant will increase usage of the park district parks, trails and facilities
- Participant will increase physical fitness
- Participant will increase physical activity and social interaction
 - o Park Passport
 - o Bismarck Olympics
 - o Free Junior Golf

o Play Dates

- o Toddler Splash Days
- o Flurry Fest
- o July Celebration

Special Events

- Participant will increase usage of the park district parks, trails and facilities
- Participant will increase their social skills through participation in activities with peers and volunteers
- Participant will increase positive social interaction
 - o All-City Halloween Party
 - o Skating with Santa
 - o Tennis in the Parks Days

- o Bark Park Parade and Social
- Movies in the Park
- o USTA Free Tennis Block Party

FITNESS

Group Fitness Classes

- Participant will increase physical fitness
- Participant will tone all muscle groups, improve motor skills and coordination

o 7umba

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o Rip 'n Ride

o Cardio Kickboxing

o Fit & Trim Bootcamp

Kettlebells

o Six Pack Abs

Deep Water Aerobics

- Participant will learn various stretches and warm up activities
- Participant will increase social interaction and reduce stress
 - o Body Pump "Les
 - Mills"
- **c**
- Cycling ClassKids Fitness
- o Pilates
- o Trim-n-Tone
- Yoga
 Fitness Facilities
 - Participants will increase physical fitness
 - Participants will increase social interaction skills
 - o Tennis Courts
 - Weight Room and Cardio Equipment

AQUATICS

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Learn to Swim – Preschool

- Participant will increase social interaction
- Participant will learn basic swimming techniques
- Participant will learn and practice water safety
- Participant will increase physical fitness
 - A 3 year olds
 - B−4 year olds
 - C 5 year olds

Learn to Swim – Level 1 & 2

- Participant will increase social interaction with other 6 year olds
- Participant will learn intermediate swimming techniques
- Participant will learn and practice water safety
- Participant will increase physical fitness

Learn to Swim – Level 3 -5

- Participant will refine swim strokes
- Participant will improve and enhance swimming skills and endurance
- Participant will improve physical fitness
- Participant will learn and practice water safety

Learn to Swim-Parent/Child

- Participant and child will learn and practice age appropriate water safety
- Participant and child will learn age appropriate swim techniques
- Participant and child with increase social interaction with other adults and children
- Participant and child with increase physical fitness

- Stroke, Spin & Stride Self-Paced Triathlon
- Body Attack "Les Mills"
- o Bootcamp Fin Fitness
- o Personal Training
- o Cardio Tennis
- o Indoor Walking Track
- o Gymnasium WWMB

YOUTH ACTIVITY PROGRAMS

Youth Activity Programs

- Participant will increase/improve their social skills through participation in daily games and activities with their peers and leader in a safe and caring environment for the children after school and during the summer months
- Participant will increase/improve physical fitness, range of motion, fine and gross motor skills through involvement in daily activities that include walks, board games, crafts, and playground games
- Participant will improve sportsmanship through involvement with other participants
 - BLAST (Bismarck Life After School Time), grades K-5
 - o Activity Centers (Summer), grades K-5

Safety Village

- Participant will learn and practice basic safety issues in the areas of: water, biking, guns, electricity, construction, poison, railroad, weather, stranger danger and fire
- Participant will become increasingly more comfortable with police officers and firemen and will learn what their roles are in the community

SELF-DIRECTED PROGRAMS/FACILITIES

Youth Self-Directed Programs/Facilities

- Participant will increase/improve their physical fitness through participation in unstructured activities
- Participant will increase social interaction
- Participant will be active in unstructured play and will gain confidence in a specific sport or general motor skills
 - o Outdoor Swimming Pools
 - o Public Ice Skating
 - Open Gym, ages 3 and older
 - o Pre-school Skate Date Open Skate
 - o Public Sledding
 - o Open Gymnasium WWMB
 - o Imagination Playground
 - o Indoor Play Area BSCAWC
 - o Batting Cages

Adult Self-Directed Programs/Facilities

- o Indoor Driving Range
- o Outdoor Driving Range
- o Sheila Schafer Mini-Links
- o Tennis Courts
- o Disc Golf
- o Shared-use Trails
- o Outdoor Ice Rinks
- o Playgrounds
- o Toddler Splash Days
- Participant will increase/improve their physical fitness through participation in unstructured activities
- Participant will increase social interaction
- Participant will be active in unstructured play and will gain confidence in a specific sport or general motor skills
 - o Outdoor Swimming Pools
 - o Sledding Hills
 - o Cross Country Skiing
 - o Open Gym
 - o Batting Cages
 - Indoor and Outdoor Driving Range

- Public Ice Skating
- o Gymnasium WWMB
- o Tennis Courts
- o Disc Golf
- o Shared-use Trails
- o Outdoor Ice Rink

TARGETED POPULATIONS PROGRAMS

Targeted Populations Camps

- Participant will increase their social skills through participation in daily games and activities with their peers and camp leaders
- Participant will increase/improve physical fitness, range of motion, fine and gross motor skills through involvement in daily activities which include swimming, walks, board games, crafts and playground games.
 - 1. Triple Star Day Camp (ages 8-20)
 - 2. Teen Tour (middle school age)

Adaptive Bowling (all ages)

- Participant will increase their social skills through participation in weekly bowling games
- Participant will improve bowling skills

Program and Service Statistics

Inventory & Analysis of Programs

Youth Sports Programs

Participation Numbers	2021	2020	2019	2018	2017	Notes
BA						
Participants	322	195	287	291	292	Offered by BYB
BASE	BALL –	BABE RUT	Н			
Participants	229	192	178	158	164	
BASEBAI						
Participants	50	39	31	42	38	

Participation Nu	nbers	2017	2018	2019	2020	2021	Notes
	BASKETBALL						
Boys 5 th		149	125	132	102	137	
	Teams	13	11	14	14	15	
Boys 4 th		148	142	126	102	123	
	Teams	12	11	15	13	12	
Boys 3 rd		117	101	102	84	104	Gym space continues to
	Teams	11	9	10	8	10	be an issue. Hard to
Girls 5 th		117	106	90	64	112	schedule practice times
	Teams	14	13	9	12	9	due to overlapping
Girls 4 th		106	106	74	76	115	programs and activities.
	Teams	12	10	9	11	10	
Girls 3rd		89	67	72	55	103	
	Teams	10	13	7	6	9	-
Summer (3 th - 8 th)		67	68	81	56	85	
	Total	793	715	677	251	415	

Participation Numbers	2021	2020	2019	2018	2017	
Cross Country (3 rd - 5 th)	744	413	721	740	853	
Elementary Track Meets	1200+	1200+	1200+	1200+	1200+	All 5 th graders participate
	VOLLEYE	BALL - YOUT	Ή			
5 th Grade	182	147	214	189	184	Gym space for
Teams	19	17	22	19	25	practice times and
4 th Grade	138	126	120	184	138	games continue to
Teams	16	17	13	17	16	be an issue. Many schools have
3 rd Grade	89	65	70	60	61	overlapping
Teams	8	7	7	6	5	programs.
Summer Youth (5th - 8th)	147	94	127	130	89	
High School Sand	11 teams	10 teams	3 teams	7 teams	7 teams	
Approx. # of Participants	88	80	21	63	63	

Youth Sports Programs cont.

Participation Numbers	2017	2018	2019	2020	2021	Notes
3 rd - 6 th	79	75	67	45	105	Increase in numbers
	GO	LF				
Ages 5 and 6	143	163	164	179	190	
Ages 7 - 17	428	398	476	460	575	
Gold Level			11	0	8	
Blue Level	16	24	34	9	32	
	KAR	ATE	T		r	
	28	18	28	82	99	
	FEN	CING	T		r	
Fencing	17	8	23	77	84	
	SOC	CER	I		Γ	
K - 1 st	242	218	238	126	262	
2 nd - 3 rd	182	197	182	109	166	
4 th - 6 th	133	131	142	102	166	
7 th - 9 th	47	34	39	15	38	
TOTAL	604	580	601	352	632	
TENNI	S, YOUTH O	UTDOOR/	INDOOR			
Tiny Tots (Ages 3 - 4)	145	150	170	126	165	
Netters (Ages 5 - 6)	123	145	162	164	247	
8 & Under (Ages 7 - 8)	144	132	119	154	223	
10 & Under (Ages 9 - 10)	115	119	164	144	191	
High School Beginner		28	34	33	43	
High School Prep	85	61	48	82	178	
High School Team	29	37	43	45	89	
Elite Program	3	12	8	10	17	
TOTAL	644	684	748	758	1,153	

Youth Adaptive Programs

Participation Numbers	2021	2020	2019	2018	2017	2016
Adaptive Bowling	5-	5-10/week	5-10/week	5-10/week	5-10/week	5-10/week
	10/week					
Triple Star Day Camp	20	17	25	15	21	26

Youth Educational/School Partnership Programs

Participation Numbers	2021-22	2020-21	2019-20	2018-19	2017-18					
ACTIVITY CENTERS	ACTIVITY CENTERS – SUMMER PROGRAM (summer before school year)									
Activity Center Participants	521	440	648	638	626					
В	LAST – AFTE	R-SCHOOL P	ROGRAM							
Participants	547	542	599	654	657					
	OPEN (GYM PROGRA	M							
Participants	5660	5577	8708	9257	8617	Space needed				
SAFET	Y VILLAGE (s	ummer befo	re school yea	r)						
Participants	297	121	266	236	214					

Adult Sports Programs

Participation Numbers	2020-21	2019-20	2018-19	2017-18	Analysis					
-	·	ADULT	BASKETBALL	1						
Women's & Men's	559	798	846	874	Program numbers decreasing					
ADULT CO-ED SOFTBALL										
Summer Teams	6	0	6	6	2020 summer season cancelled					
Participants - Summer	94	0	90	69	due to Covid -					
Fall Teams	17	24	27	32	Fall numbers decreasing					
Participants - Fall	244	360	381	448						
League Tournament - Fall	6	10	9	11						
	T	FALL V	/OLLEYBALL	T						
Coed Teams	118	107	112	129	Program is at capacity due to					
Men's Teams	17	18	17	17	lack of gym space					
Women's Teams	144	134	134	143						
TOTAL Teams	279	259	263	289						
Approx. # of Participants	2232	2072	2104	2312						
	T	WINTEF	VOLLEYBAL	L						
Coed Teams	104	115	130	130	Winter numbers are decreasing					
Men's Teams	19	17	19	15						
Women's Teams	129	142	144	152						
TOTAL Teams	252	274	293	297						
Approx. # of Participants (average 8/team)	2016	2192	2344	2376						
		SAND	VOLLEYBALL							
Coed Teams	183	143	192	207	New courts built in 2012 allowed					
Coed 4 Person	13	8	15	21	more teams					
Men's Teams	13	8	15	11						
Women's Teams	126	97	114	114						
Women's 4 Person	25	21	26	27						
TOTAL Teams	360	277	362	380						
Approx. # of Participants (average 7/team)		1900	2350	2450						

Recreation Trends Analysis

Needs Analysis – Recreational Facilities

The level of service for facilities within the park district is shown based on comparative benchmarks from other parks and recreation agencies with similar populations. The numbers were then analyzed based on local needs and facilities already offered within the community. Analysis included program numbers, programs at capacity, community input, user group input, and Staff input.

Facilities	Number of Existing Facilities	Park Metrics 2022 Median*	New Facilities Needed based on Park Metrics	Projected future needs**	New Facilities Needed by 2030	Notes
Pools (outdoor)	3	3	0	-	0	
Pools (indoor)	2	2	0	-	0	
Dog Park	1	2	1	1	1	need for dog park on the south side of town
Recreation Center	3	3	0	1	1	need for multi-sport indoor/outdoor complex on the north side of town
Community Center	5	3	0	-	0	
Neighborhood Playground	53	42	0	7	7	population increase; Installation with new
Soccer-adult	8	6	0	-	1	
Soccer-youth	20	18	0	-	0	
Indoor Hockey Rink	4	2	0	2	2	
Outdoor Hockey Rink	13	3	0	1	1	24% population
Golf Courses	3	3	0	0	0	
Softball-Adult	30	18	0	-	0	
Baseball-adult	2	5	1	1	1	
Baseball-youth	16	16	4	4	4	Includes girls fastpitch complex
Sand Volleyball	19	Not available	n/a	3	3	24% population increase Courts to be installed together for efficiency
Tennis Courts (indoor)	4	11	2	-	2	Possible addition to BSC AWC
Tennis Courts (outdoor)	23	20	3	-	3	May be added with neighborhood parks
Pickleball (indoor)	5	8	3	3	3	One court at WWMB is winter months only
Pickleball (outdoor)	15	8	0	-	-	Some courts are shared tennis/pickleball
Indoor Gym Court	3	4	1	1	2	Possible addition to BSC AWC
*benchmarks based on me ** Future needs adjustment b		-				

Fees and Charges Policy



REVENUE POLICY

Bismarck Parks and Recreation District's (BPRD) fees and charges are reviewed annually and approved by the Board of Park Commissioners as part of the annual budget process. Directors and managers work with their staff to recommend fees and charges. These recommendations are reviewed by the Executive Director and Finance Director. Final recommendations are presented to the Board of Park Commissioners for consideration. The Board formally approves the fees and charges in the final step of the budget adoption process.

Fees and charges are based on the following cost recovery guidelines:

- 1. Facilities = 80% of direct costs.
- 2. Youth Programs = 90 % of direct costs.
- 3. Adult Programs = 100% of direct costs.

Three Activity Guides are published and distributed annually around April 1st (Spring/Summer), August 1st (Fall), and December 1st (Winter) of each year. The Activity Guides include registration information for youth and adult programs, activities, facilities, parks and special event offerings and lists the corresponding fees and charges. Registration information and fees is also available on Bismarck Parks and Recreation District's website: <u>www.bisparks.org</u> and is included in the PLAY eNewsletter.

Bismarck Parks and Recreation District's Core Purpose is to provide affordable, accessible, and sustainable public park and recreation services. To help make youth programs, facilities, services and activities accessible to everyone regardless of a family's ability to pay, BPRD offers a scholarship program to those that qualify.

Evaluation Process Evaluation Flowchart

Offer new program OR Offer updated program Determine Gather and budget and record user and staffing for new staff input during or updated program Vision program Mission Core Purpose - Make Core Values improvements to Provide and existing program compile user -Eliminate evaluations at program end of program -Create new program Evaluate program statistics, trends, needs and

> program/public input

RECREATION PROGRAMMING PLAN

Strategic Focus Priority & Strategies

The recreation priorities are guided by the BPRD Strategic Priorities based on the goals and objectives of the District as a whole. Below is a summary of work completed within the past years and strategies toward meeting the goal of the focus area for the next several years.

BPRD Strategic Priorities 2023-2025	Recreation Priorities 2023-2028	2020-2022 Progress Toward Priority Area	2023-2028 Strategies						
BPRD Goal: Create, advocate and preserve diverse recreational and leisure opportunities for all.									
Create new and redevelop existing parks, facilities and programs to accommodate a growing, changing and diverse community.									
Invigorate recreation programming	Create more self- directed events and programs	Top Tracer introduced for indoor golf opportunities via events and clinics. Introduced blacklight tennis, drop-in hockey. Expanded public ice skate dates and roller skating. Drop in pickleball added at WWMB.	Broomball equipment budgeted for 2023 to expand programming opportunities. Create green/white combo tees at Riverwood for beginners and super- seniors. Construct new mini-links and potential practice areas for juniors.						
	Focus more on outdoor recreation opportunities, especially winter	Introduced or continued luminary walk, park passport, geochache, fit lot classes. Added more sites for cross-country skiing and snow shoeing.	Continue new golf putting leagues, pickleball leagues and classes.						
	Continue to monitor numbers and evaluate existing and new programs.	Fall baseball was initiated in 2020 and 2021, but the numbers were poor. Monitored summer coed softall numbers, which have been declining since 2018.	Monitor adult sports leagues for declining numbers and look into ways to improve participation.						
	Increase local foods presence	Hired local foods coordinator. Improved orchard volunteer and maint. systems.	Look at how to incorporate local foods systems into existing programs.						
	Increase programs and opportunities for underserved communities, including those with disabilities	Increased numbers in Triple Star and partner programs like I Can Swim camp. Increased putting league participants by expanding offerings for different ages and abilities. Added accessible picnic tables to all shelter locations, and added accessible kayak/canoe launch at McDowell Dam.	Look at facility improvements and additions for additional accessibility, including wheelchair tennis, more accessible picnic tables, elevated garden spaces, etc.						

BPRD Strategic Priorities 2023-2025	Recreation Priorities 2023-2028	2020-2022 Progress Toward Priority Area	2023-2028 Strategies								
BPRD Goal: Create, advocate and preserve diverse recreational and leisure opportunities for all.											
Reinvest in existing parks, programs and facilities to maximize community access and usability.											
Implement Facilities Master Plan	Arenas & Pools	VFW rink 3 expansion began in 2022.	Continue VFW rink 3 expansion.								
	Golf	Storage buildings were constructed at Pebble Creek and Riverwood.	Look into golf cart and maintenance equipment storage at Pebble Creek and Tom O'Leary.								
	Fitness Facilities	Flooring replaced at BSCAWC. New cardio equipment. Tennis courts resurfaced.	Address ADA improvements. Grant to replace lighting at BSCAWC.								
	Recreation Facilities	Actively looking at how to fill the Gateway to Science space at FLHPASC once they move. New lights, cooling system, changing area and volleyball system at WWMB.	WWMB needs party room updates, roof replacement/repair, and more grass field space.								
BPRD	Goal: Ensure professional	delivery and operation of public park and recrea	ation services, facilities and programs.								
	Invest in staff and sta	ff resources to provide the highest quality custo	mer service and experience.								
Analyze recruitment and retention of staff	Increase pay across all part-time positions	Some pay increases for part-time employees.	Find ways to increase part-time budget.								
	Implement consistency across all part-time positions		Work with all divisions to create consistent PT pay rates.								
Prioritize	Arenas & Pools		Look into ice arenas scheduling software								
implementation of technoloty strategies	Golf		Implement gift card processing, online purchasing of season passes, and digital HR and finance documents								
that improve operational	Fitness Facilities		New membership and registration software.								
efficiency and customer service	Recreation Facilities		Look into Sports Sign-up Play registration for Babe Ruth 13-15 year olds.								

Outreach and Promotion

Outreach to Diverse and Underserved Populations

BPRD's continuous and purposeful effort to keep programs available, accessible and affordable throughout the community is evident in a community input survey completed as part of a facilities master plan in 2019. When asked about the most important values to focus on for the future, respondents in Bismarck prioritized continuing to focus on family-oriented activities, providing affordable activities and facilities for all, and providing accessible activities and facilities for all.

The 2020 population of Bismarck, according to the US Census Bureau, is 73,622. The racial composition is 89.85% white, with Native American, Black or African American, Asian, Native Hawaiian or Pacific Islander, two or more races, and other race making up the remaining 10.15%. According to Bismarck Public Schools, one in four students currently qualifies for free or reduced lunch, falling below the poverty line. And there are over 300 students considered homeless.

BPRD designs its programming to remove as many barriers as possible in order to promote participation and inclusion for all cultures, special populations, citizens and visitors. The following is a list of common barriers and how BPRD works to remove them:

<u>Transportation</u>: BPRD offers as many programs as possible at local elementary schools or facilities close to home. By offering programs at the schools and close to home, transportation needs are minimized, allowing greater access to facilities.

<u>Socioeconomic:</u> BPRD provides low-cost and affordable programming for the community. Scholarships are available through BPRD, Bismarck Public School District, social services, Youth Works, Police Youth Bureau, Drug Court, and several other program providers to families who are unable to pay for programs. BPRD also offers a variety of free programs throughout the year.

BPRD offers natural, cultural and historical features within its system that are free and open to the public, including The Bill Mills Nature Trail, Chief Lookings' Village Interpretive Trail and the General Sibley Park and Campground Interpretive Trail.

BPRD strives to have a park within five minutes of every resident, or ½ mile walking distance. BPRD has constructed five new neighborhood parks in the past five years, with two more planned for the next couple years. BPRD has secured several Community Development Block Grants in the past several years to update and make more accessible parks and playgrounds that are within low to middle income neighborhoods.

<u>Physical/Mental:</u> BPRD has a Certified Therapeutic Recreation Specialist on staff to assist with program adaptations, staff education, and equipment modification to enhance participation. An Adaptive Tennis program is offered at Capital Racquet and Fitness Center in the fall and winter. Teen Tour is a recreation and community based program for at-risk middle schoolers that is offered over the summer. BPRD partners with Dreams in Motion, Designer Genes, Bismarck Public Schools, Police Youth Bureau, ICanShine Bike Camp and ICanSwim Camp to provide facility use for programming. Through these partnerships, we have offered inclusive sports, sled hockey, adaptive ice skating, adaptive curling, swimming, bike training and other community programming for people with disabilities and at-risk youth.

OUTREACH

<u>Social:</u> BPRD works to reduce the social barriers to participation. Teams in youth sports are organized by school and neighborhood, if possible, to keep friends together, reduce any uncertainty that youth may be feeling and provide easier access. Coaches are trained in team building activities, sport skills, and leadership to be positive role models.

<u>Awareness</u>: BPRD uses several methods of communication to promote participation and inclusion in programs. The Activity Guide is published three times per year and is available at BPRD facilities. BPRD's website, www.bisparks.org, is accessed by many and includes the activity schedule information. It also has links to other special events and BPRD's partner organizations. In addition, social media channels, including Facebook, Instagram and Twitter, are used to share information with all audiences.

<u>Skills:</u> Youth programming sponsored by BPRD focuses on skill development and practice. There is no need for prior involvement in the sport or program. As one example, BPRD offers free pop up tennis play days throughout the community, including Family Day Riverwalk, BisMarket and Movie Nights where anyone can play such as families, adults or kids. At these events, BPRD gives away free tennis racquets sponsored by USTA Northern. BPRD does free tennis programs in the Blast after school programs and tennis centers. BPRD also does free tennis in phys-ed classes for any local phys-ed teachers that ask BPRD to come to their school for a day.

Health and Wellness Promotion

BPRD works to educate and promote health and wellness in the community. The Park District provides a wide variety of active programs in each seasonal program guide. In the activity guides, the Park District offered various activities that encouraged the community to be more active through sports, martial arts, fitness, and other wellness-related programs. Some of these fitness programs include: Kid's Fitness, Kid's Yoga, Active8, Sports Conditioning, Fit 50+, FitLot, QuickSAND, Yoga in the Park, Self-Paced Triathlon, Glide Fit, ParkFit.

Through using parks, trails, and facilities, the Park District also promoted self-guided physical fitness. For example, BPRD provides more than 79 miles of paved and unpaved recreational trails to the public for walking, running, and biking.

BPRD staff educates the public with booths at several health and wellness related community events, such as United Tribes Technical College Career and Community Fair and National Information Solutions Cooperative Health Fair. Being a part of these health, wellness and community events gives BPRD a chance to talk about the wellness benefits of BPRD programs, facilities, parks and trails.

Program Promotion

BPRD's Activity Guide, which is published three times per year on our website and is also available in print format at our indoor facilities, provides the public with a list of activities provided by BPRD, along with information from many of our partner organizations.

BPRD seeks to continually publicize and promote parks, programs, facilities, services, and events. The BPRD Community Relations & Marketing Plan (link) provides a marketing statement, objectives, goals, marketing methods, evaluation criteria and methods, BPRD's marketing philosophy and research plans.

APPENDIX

APPENDIX - 7

Link to Summer Youth Program Evaluations

APPENDIX

APPENDIX 2: Programs and Services Matrix

Link to Program Delivery Matrix

APPENDIX

APPENDIX 3: Participant Spectator Code of Conduct

Fair Play Policyhk)"hk) participants are expected"##times.

- Show respect to all participants, staff and members of the public
- Refrain from unwanted and/or harmful physical contact
- Refrain from using abusive, threatening or foul language
- Show respect to equipment, supplies and facilities
- Remain within the established program boundaries

Participant Code of Conduct All participants and spectators shall:

Follow . . .

- safety rules and program guidelines
- the direction from staff

Show Respect . . .

- to all participants, spectators, staff, and volunteers
- for equipment, supplies, and facilities

Cooperate . . .

- with supervisors, leaders, and mentors
- with your teammates, camp friends, and other participants

Refrain from . . .

- using abusive or foul language, arguing, fighting, or any other form of harassment or intimidation
- taking things that don't belong to you
- bringing any weapons onto District property or programs
- bullying

Report any inappropriate or illegal conduct to "hk) staff or # Police "hk) will enforce this code to help make facilities and programs fun, safe, and enjoyable for everyone. A positive approach will be used regarding discipline. Staff will periodically review rules and expectations with participants and spectators during program sessions. If inappropriate behavior occurs, a prompt individualized response will be sought for each situation. "hk) reserves the right to dismiss anyone whose behavior endangers his or her own safety or the safety of others.

 k	•	•	•	M	M	·_)	

BPRD Code of Conduct (cont.)

The Bismarck Parks and Recreation District (BPRD) also provides handbooks and rules for adult volleyball, basketball, and coed softball regarding unsportsmanlike conduct and disciplinary actions/sanctions specific to that sport. (see links below). These materials are provided to team managers and posted on the BPRD website. Team managers are asked to review the information and inform their teammates of this information as well.

The Bismarck's Life After School Time (BLAST) program provides guidelines and discipline procedures in the registration packet that parents receive to review and sign with their children that participate in the program. They must return the signed form to complete their registration into the BLAST program.

BPRD also provides a baseball-specific code of conduct to players, parents, umpires, and coaches for our baseball leagues. The code is presented at coaches' and umpires' training, 12 & under informational letter, and at the informational meeting for the parents and players.

Additionally, the code of conduct is displayed on the Park District's baseball league pages on the website. Parents are asked to review the information with their child and click "yes" when registering their child for their respective program. For any code of conduct violation, an incident form is available for all employees to complete and submit to the Recreation Specialist.

- <u>6.5-2022-2023-Amateur-Basketball-Program-Rules.pdf</u> pg. 2-3
- Adult Basketball Rules Agreement
- Adult Volleyball Handbook pg. 4, 12-13
- Adult Coed Softball Handbook pg. 5
- BLAST Discipline Procedures
- Baseball Parent Manual -pg. 3
- <u>Baseball Player Expectations</u> pg. 2
- www.bisparks.org