



July 20-23, 2018

TO: Potential Advertiser

FROM: Jeremy Dykstra, Tournament Committee

RE: Advertising in 2018 16-18 Year Old Babe Ruth Midwest Plains Regional Baseball Tournament Program

DATE: June 7, 2018

Bismarck is proud to host the 16-18 Year Old Babe Ruth Midwest Plains Regional Baseball Tournament in 2018. The tournament will be held July 20-23, 2018 at the Bismarck Municipal Ballpark. We are excited to host this Babe Ruth Tournament, and hope to showcase Bismarck's people, places, and our ever-popular, *hospitality*.

We will have eight teams participate in this tournament. This is a great opportunity for your business to highlight your specialty and to show your support of youth baseball by advertising in the tournament program. The tournament programs will be printed and sold at the tournament.

The following advertising agreement outlines the details for your inclusion in the program. Please review the following material. If you wish to advertise with us, please return payment and the agreement. We must receive all advertisement copy by Friday, June 15, 2018 so we can meet our press deadline. All ads are placed on a first-come, first-placed basis. If you have any questions, please call Jeremy Dykstra at (701) 222-6641 or email jdijkstra@bisparks.org.

Thank you for your consideration and I look forward to working with you.

Bismarck Parks and Recreation District
400 E Front Avenue, Bismarck, ND 58504
Telephone: (701) 222-6455
Fax: (701) 221-6838
Website: www.bisparks.org

July 20-23, 2018

PLEASE PRINT OR TYPE:

I, _____, authorize \$ _____ for _____ page advertisement in the Baseball Tournament program.

BUSINESS/CLUB NAME: _____

CONTACT PERSON: _____

BILLING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

TELEPHONE: _____ **FAX:** _____ **EMAIL:** _____

SIGNATURE: _____ **DATE:** _____

SIZE AND COST OF AD:

- Back Cover \$1,000 ...8.75" x 11.25" (full color with bleed)
- Inside Front Cover.....\$5508.75" x 11.25" (full color with bleed)
- Inside Back Cover\$5508.75" x 11.25" (full color with bleed)
- Full Page\$350.....8" x 10.50"
- Half Page\$2008" x 5"
- Quarter (1/4) Page\$150.....3.75" x 5"
- One-Eighth (1/8) Page ...\$100.....3.75" x 2.25"

PAYMENT: Cash Check Billing

Please Make Checks Payable To: **Bismarck Parks and Recreation District**

AD COPY DEADLINE: Friday, June 15, 2018

NOTICE TO ADVERTISERS

(1) The advertisement should be supplied as a high resolution (300-dpi).pdf, .eps or .jpg. E-mail ad information to rmehlhoff@bisparks.org. No proof will be provided and the Bismarck Parks and Recreation District cannot be held responsible for any errors. All advertisements, except the inside and outside cover, will be printed with black ink.

(2) A complimentary program will be supplied to all advertisers.

RETURN THIS FORM AND PAYMENTS TO:

Bismarck Parks and Recreation District, 400 E Front Avenue, Bismarck, ND 58504
Telephone: (701) 222-6455 Fax: (701) 221-6838