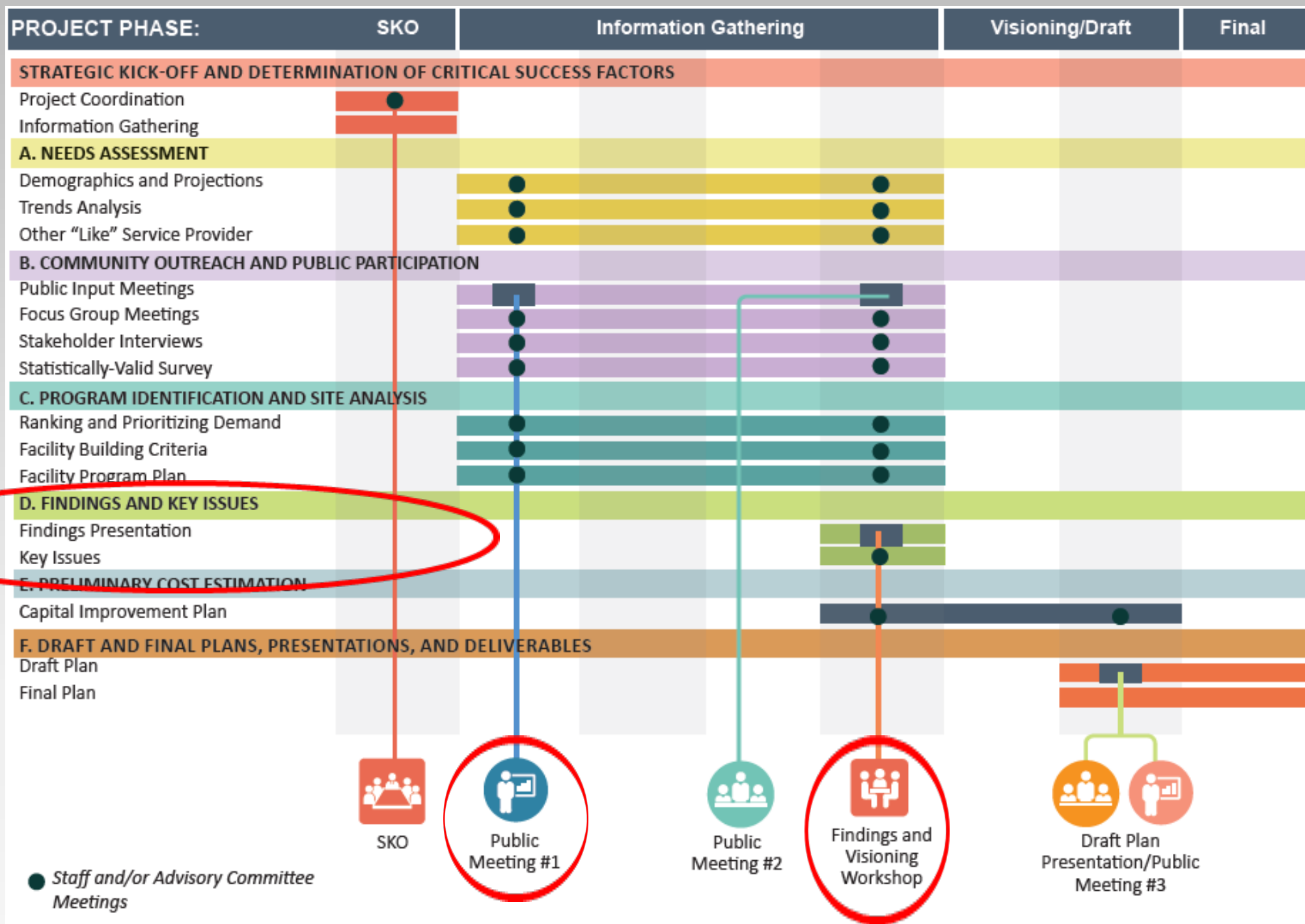




NATIONAL GOLD MEDAL WINNER BISMARCK PARKS AND RECREATION DISTRICT Est. 1927

Facilities Master Plan
Findings Presentation
April 17/18, 2019





We want your input

No decisions have been made

Information Gathering

- **6 Focus Groups, 125+ Participants**
- **Staff Focus Groups, 58 Participants**
- **Stakeholder Meetings, 19 Participants**
- **Site and Facility Tours**
- **Meetings with Bismarck Parks and Recreation District
Board members**

In no particular order

- **Take care of/enhance what we have**
- **Gymnasium/multi purpose building**
- **Indoor Artificial Turf Fields/Multi-Use Field**
- **Indoor Tennis and Pickleball**
- **More Ice**
- **Aquatics (indoor/outdoor)**
- **Trails and connectivity**
- **River access**

Key Issues and Values

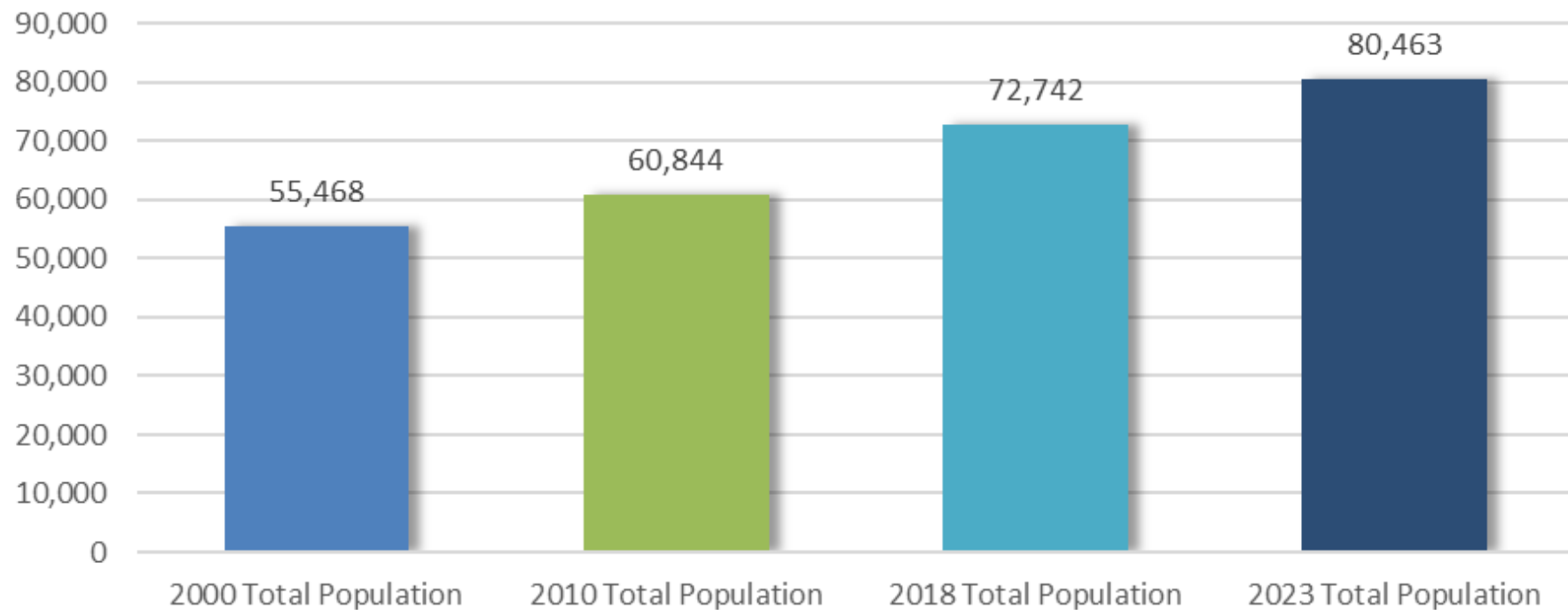
- Accessibility
- Affordability
- Inclusivity
- Workforce shortage
- Build beyond capacity for growth and future
- Look to build for tourism needs
- Safety, cleanliness and keeping facilities updated
- Keeping up the trends and keeping people in Bismarck

Key Issues and Values

- Don't lose sight of neighborhood parks, access to trails, social activities
- We are changing culturally
- Community has a positive outlook on BPRD and don't be afraid to leverage that. Keep up the "yes we can" attitude
- Sense of family at current facilities
- The river is a key value
- Family
- Opportunity for older and people with disabilities
- Information/education on programming

Demographics

The population of Bismarck is projected to grow at an annual rate of 2.04 percent between 2018 and 2023, increasing to an estimated 80,463 people in 2023



Demographics

The median age in Bismarck was 39.2 in 2018 and is expected to increase to 40.1 years old in 2023

Bismarck

2010
38



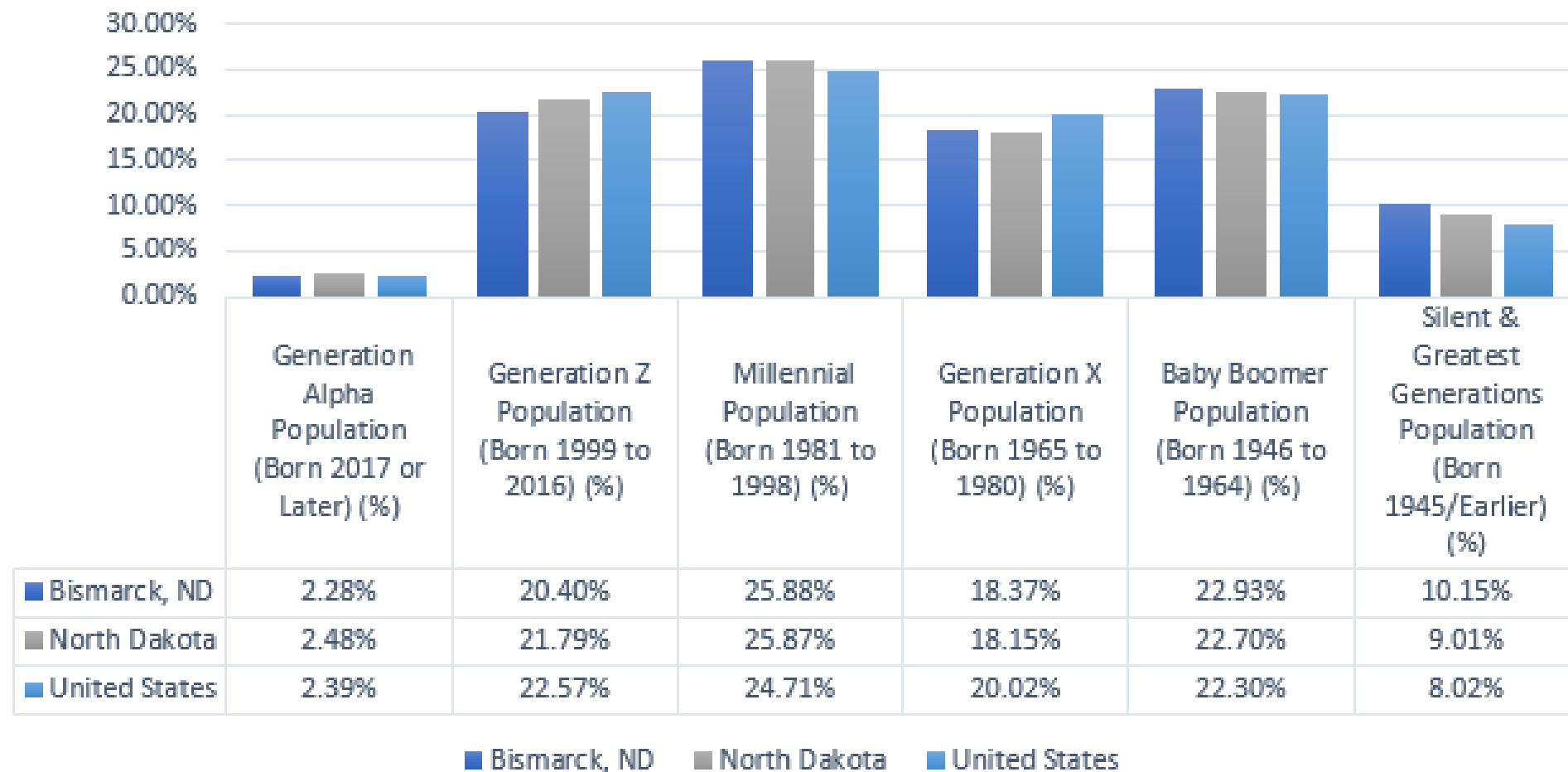
2018
39.2



2023
40.1

Demographics

Roughly 33 percent of the population was born before 1964. Millennials in Bismarck by themselves make up the greatest percentage of the population, at 26 percent.



Needs Assessment Survey

The purpose of this study was to gather community feedback on Bismarck Parks and Recreation District facilities, amenities, future planning, communication, and more.

This survey research effort and subsequent analysis were designed to assist Bismarck Parks and Recreation District in developing a plan to reflect the community's needs and desires.

Mailed
Survey
(Invitation
survey)

Sent to
randomly
selected
residents of
Bismarck

Online
Invitation
Survey

Accessed
through a
password-
protected
website for
residents who
received the
mail survey

Open-
Link
Online
Survey

Open to
members of
the public
who were not
part of the
invitation
survey

306 statistically valid invitation surveys completed 1,411 open-link surveys completed, 2,196 partially completed open-link surveys (all data has been analyzed)

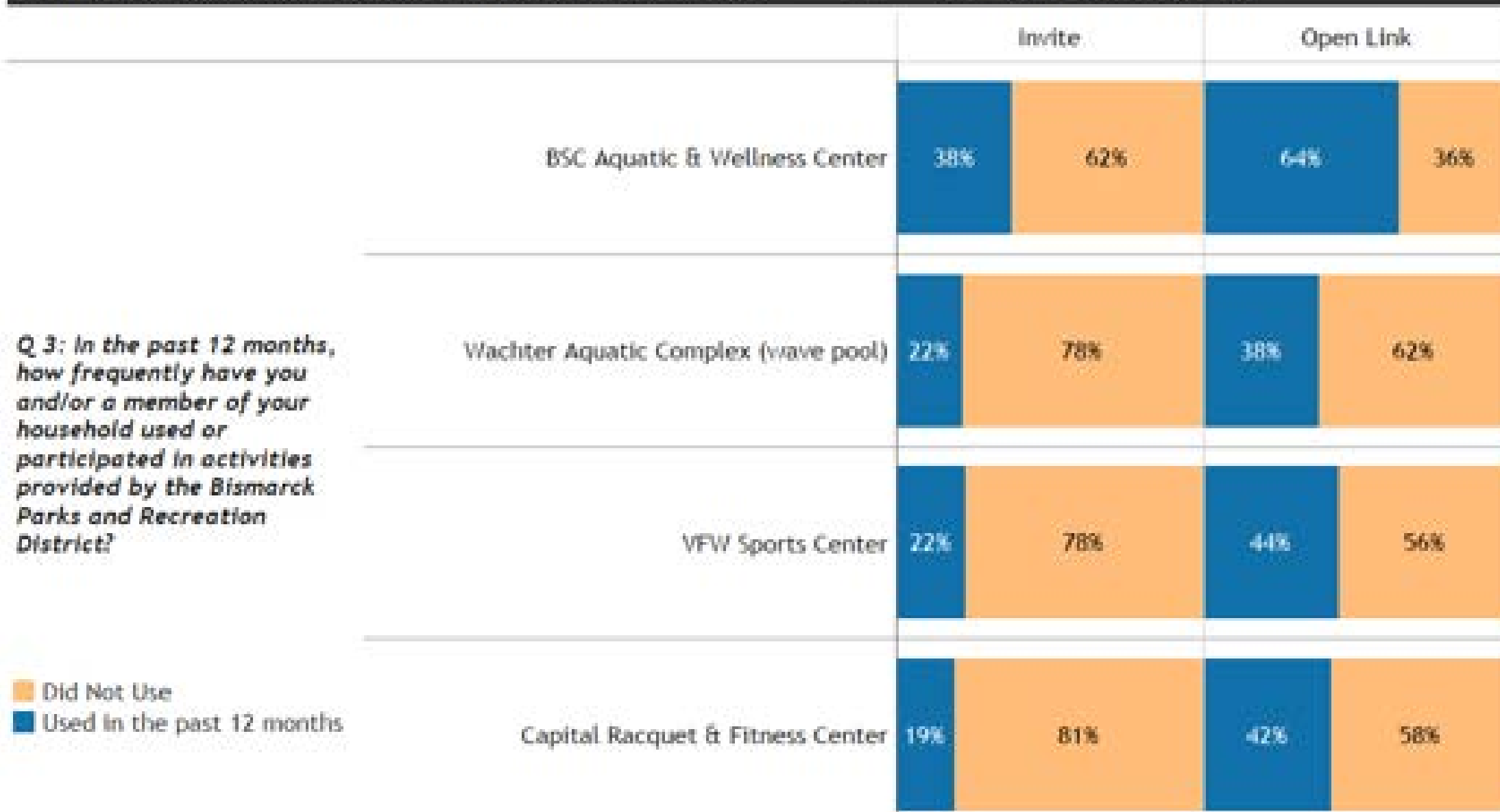
Top Facility Related Survey Responses

- Residents familiar with facilities offered by BPRD
- Preferred communication methods – BPRD website and brochures
- Among 4 main facilities - The BSC Aquatic & Wellness Center and VFW Sports Center are used the most
- Indoor aquatic facilities are seen as highly important and serving the community well
- Highest priority is to upgrade/improve existing facilities
- Highest priority is to upgrade/improve the VFW Sports Center and the Capital Racquet & Fitness Center
- Majority of community supports improving existing facilities and investing in a new indoor multi-use community recreation center
- Walking/running track most desired amenities
- Other top amenities aquatics area, fitness equipment, playground and athletic court

Facility Usage

Bismarck Parks and Recreation District Survey

Current Participation



Satisfaction with Specific Facilities

Bismarck Parks and Recreation District Survey

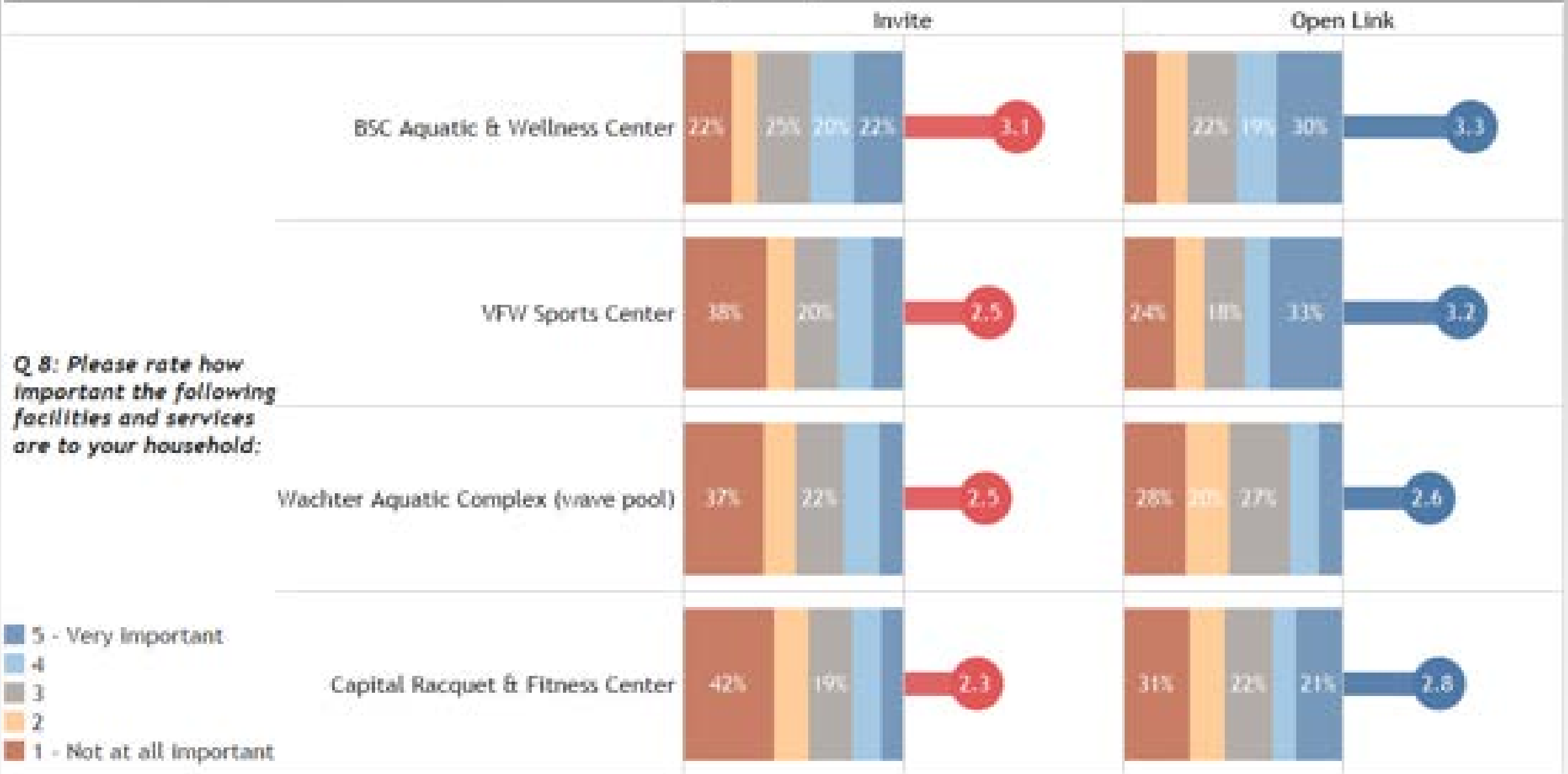
Satisfaction with Specific Facilities



Importance of Specific Facilities

Bismarck Parks and Recreation District Survey

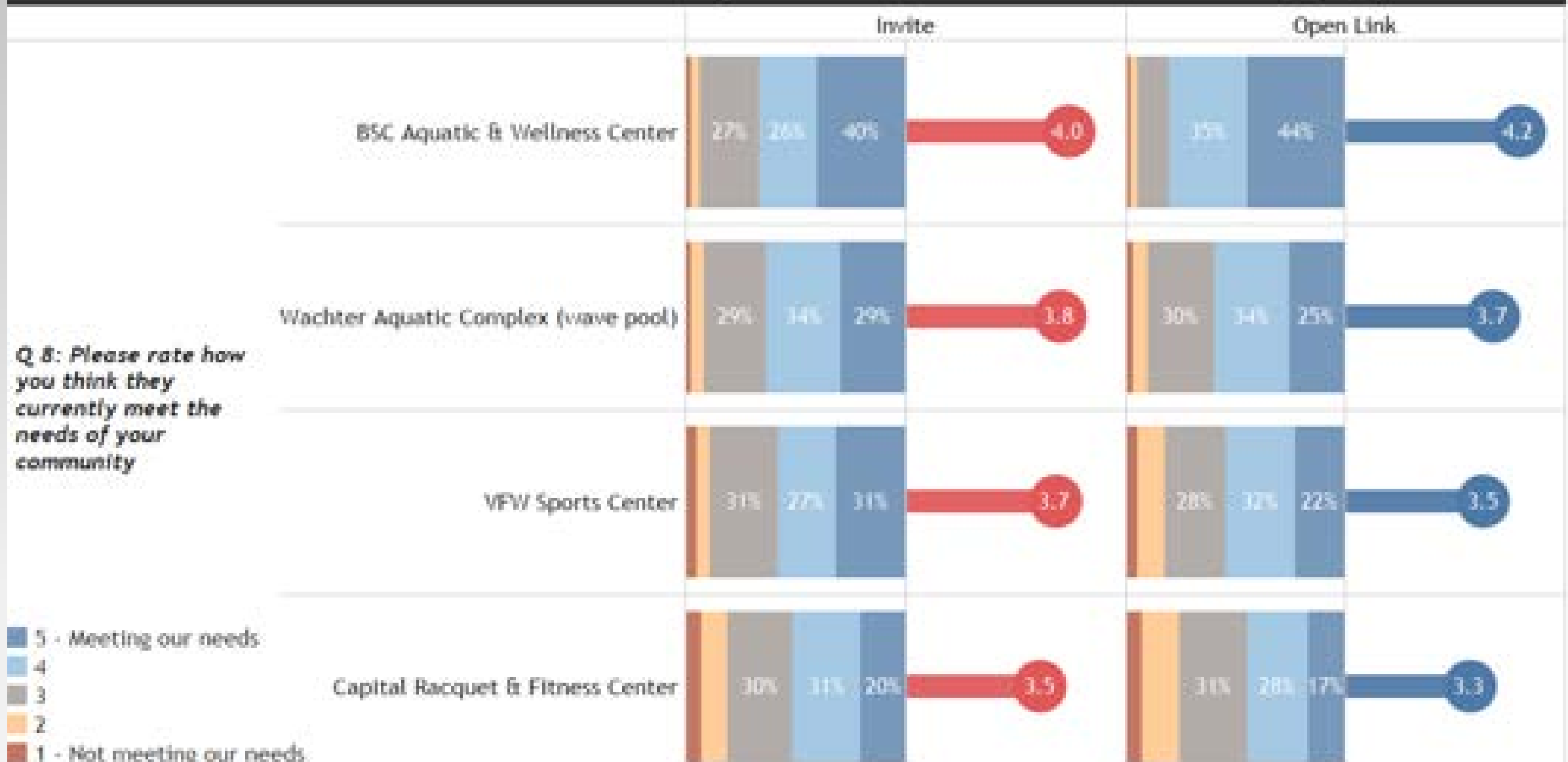
Importance of Facilities and Activities



Needs Met of Specific Facilities

Bismarck Parks and Recreation District Survey

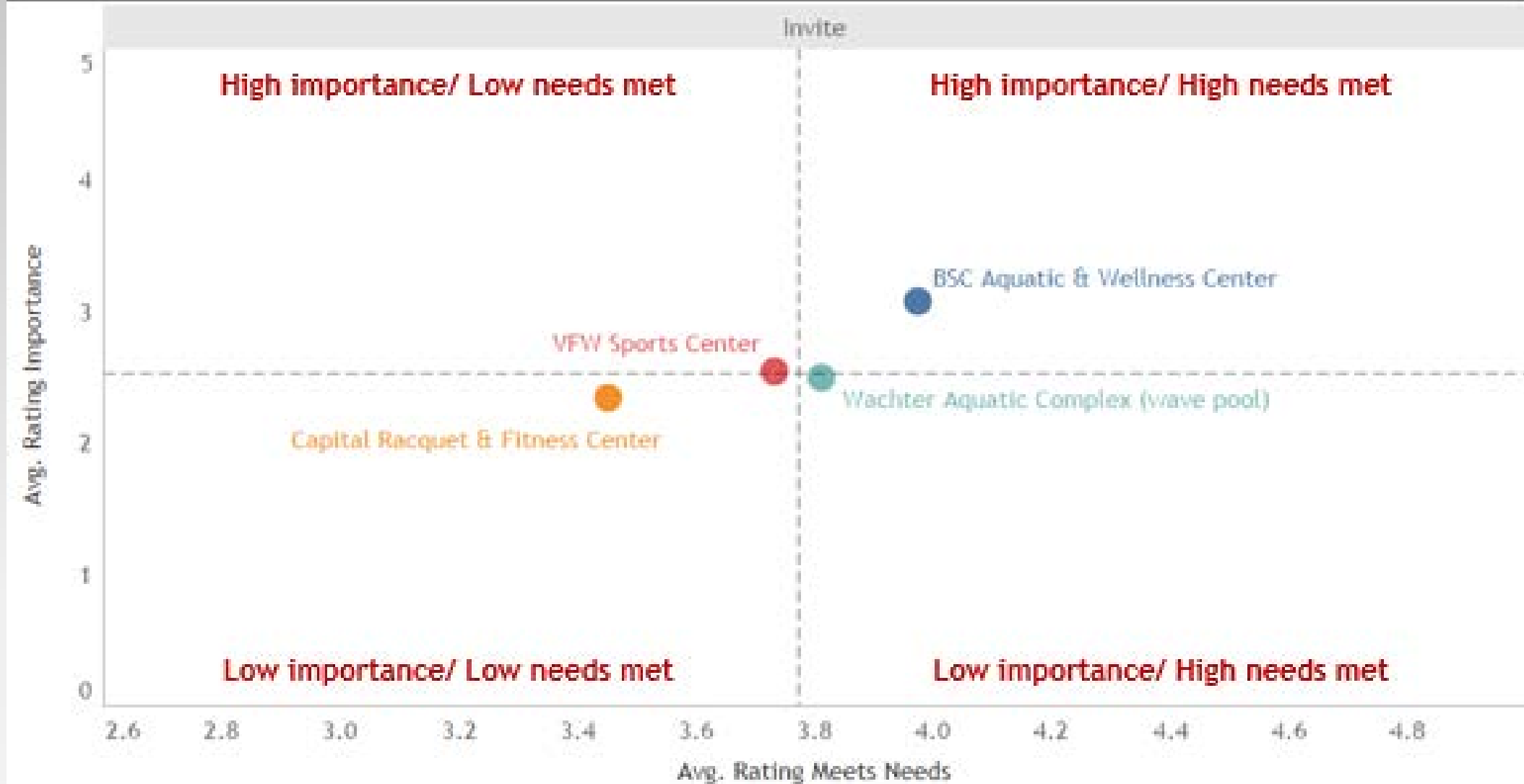
Needs Met



Importance – Performance Matrix Specific Facilities (Invitation)

Bismarck Parks and Recreation District Survey
Facilities

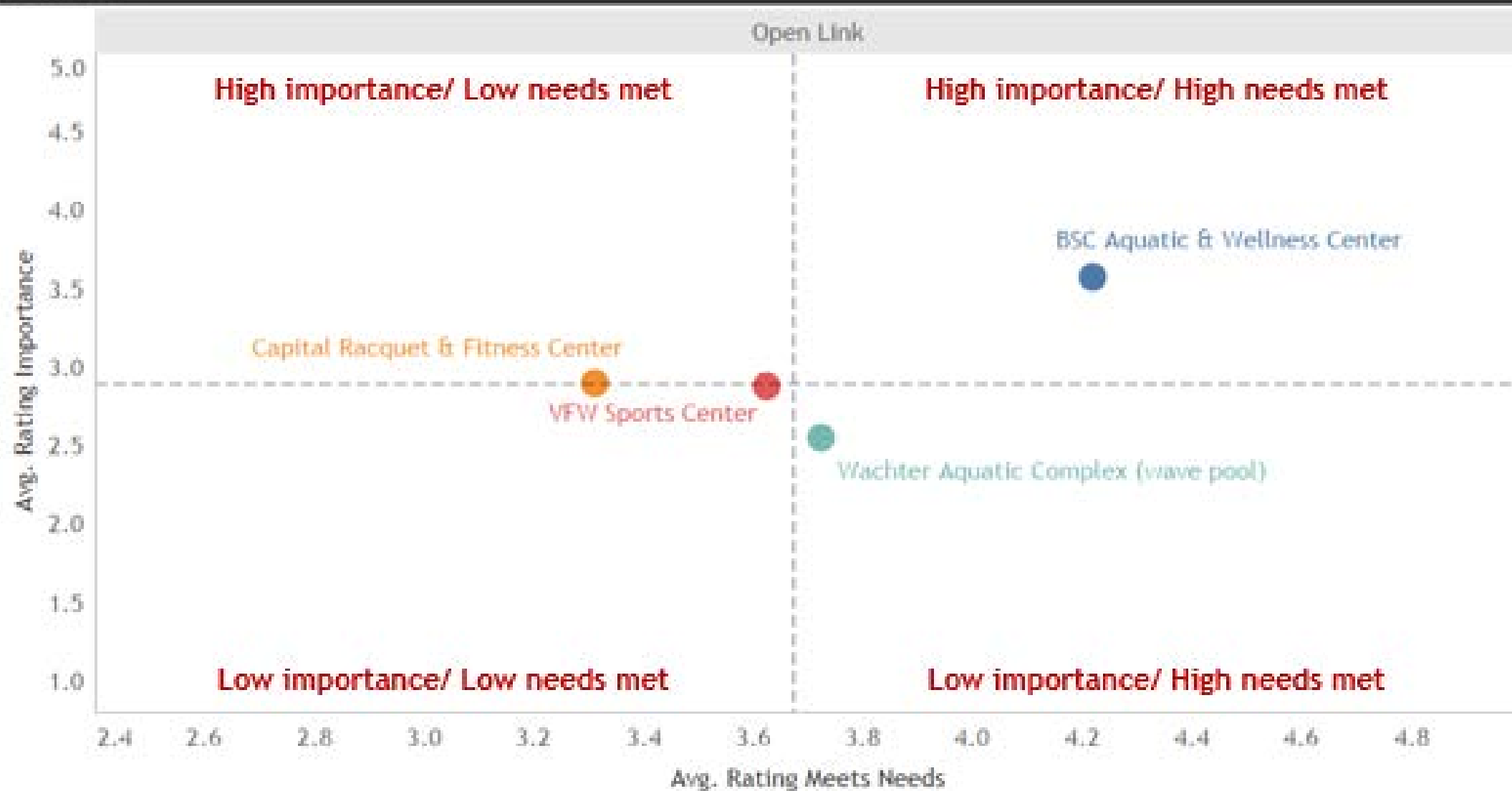
Level of Importance vs. Needs Met for Current Facilities



Importance – Performance Matrix Specific Facilities (Open Link)

Bismarck Parks and Recreation District Survey
Facilities

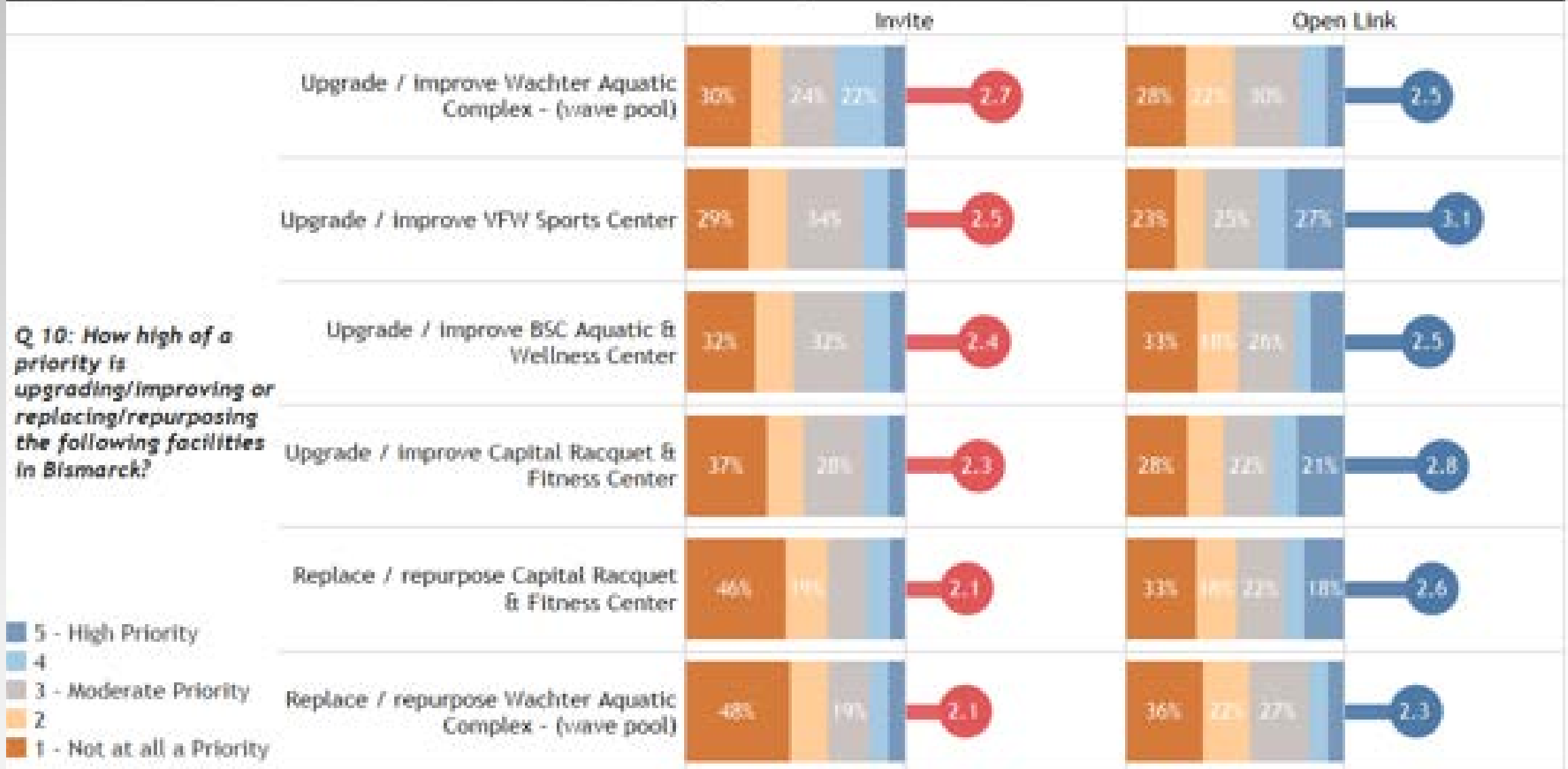
Level of Importance vs. Needs Met for Current



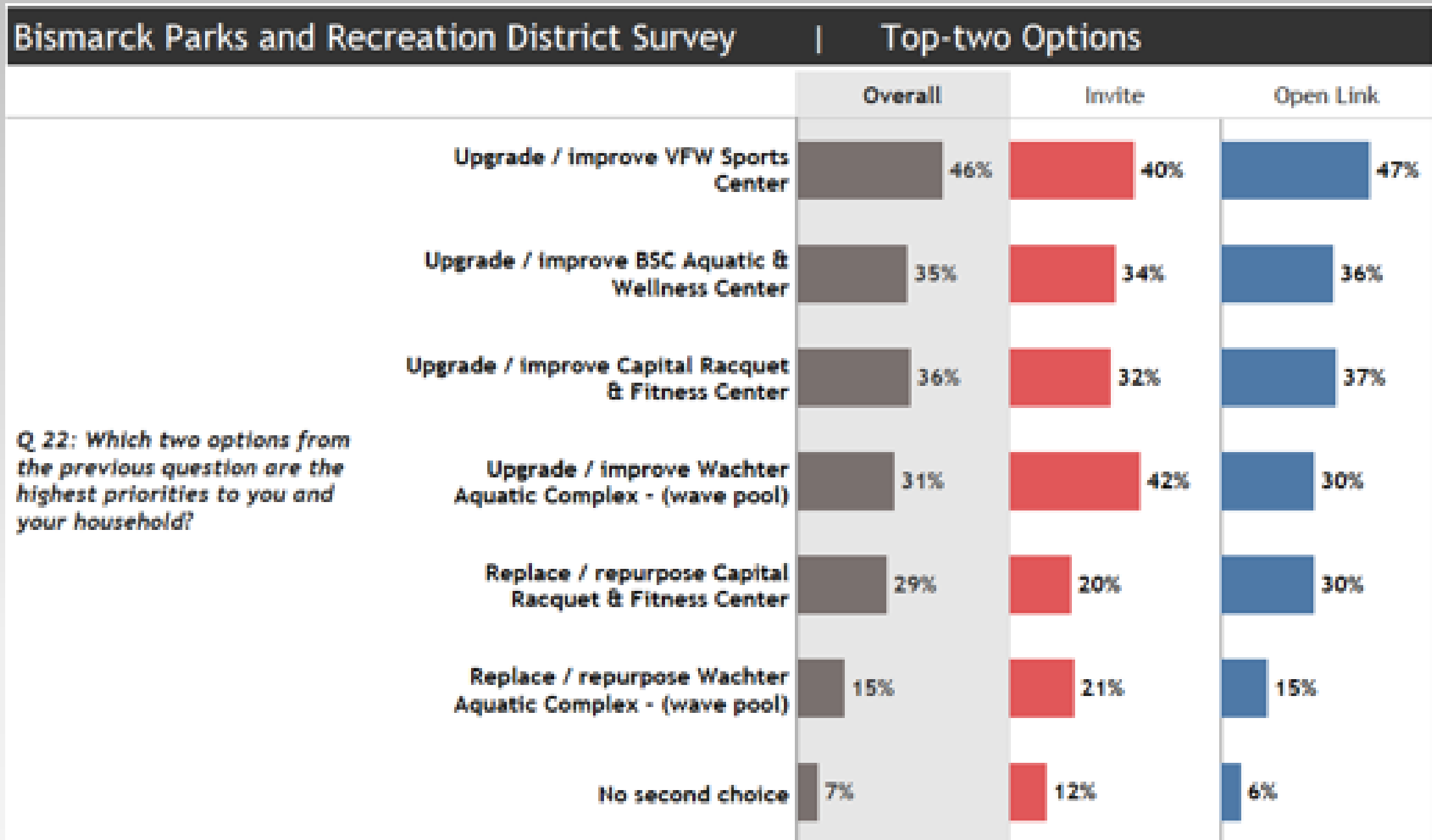
Future Facility Needs Specific Facilities

Bismarck Parks and Recreation District Survey

Needs Met



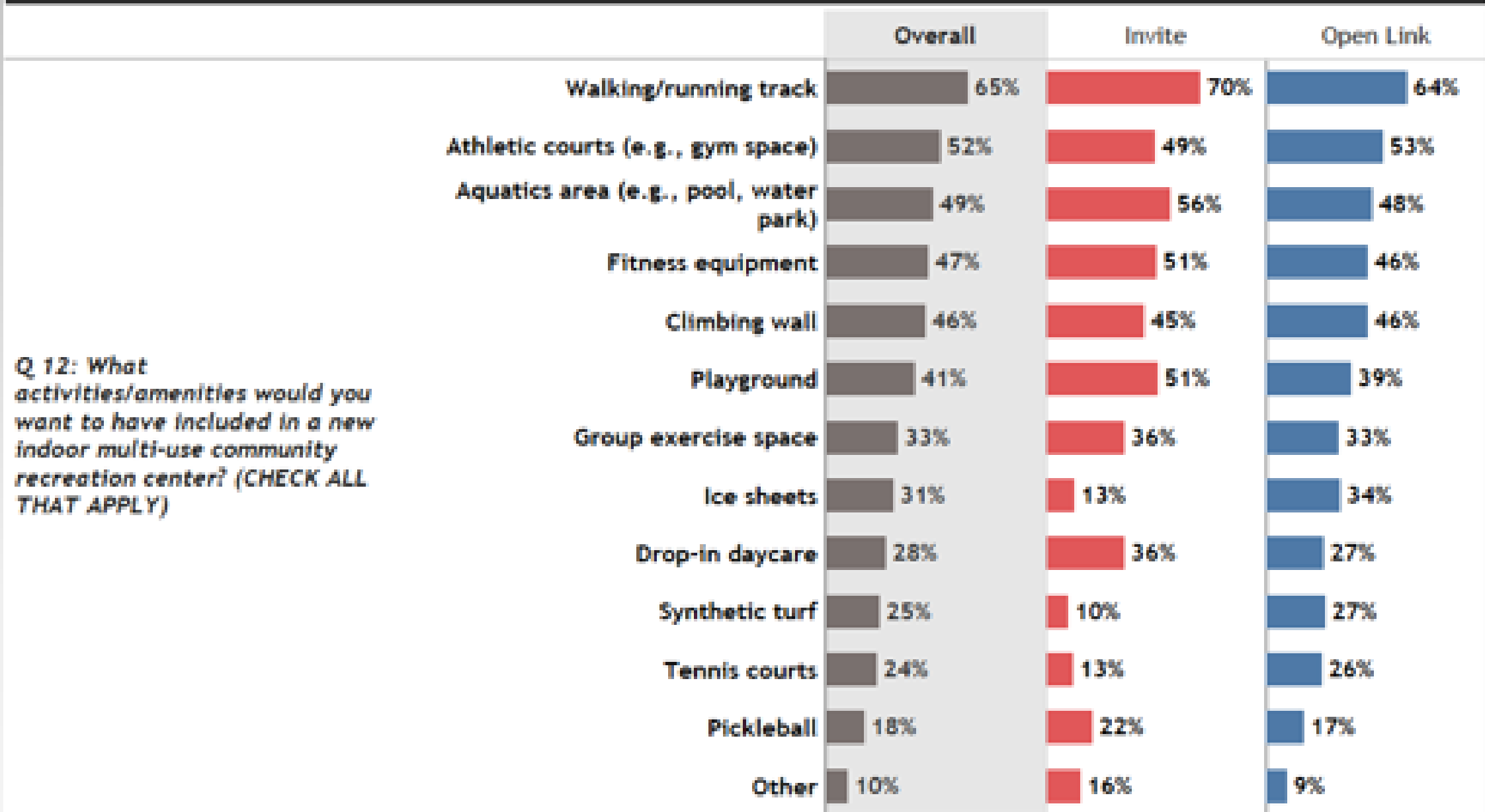
Top 2 Priorities Specific Facilities



Desired Activities/Amenities at New Indoor Multi-Use Center

Bismarck Parks and Recreation District Survey

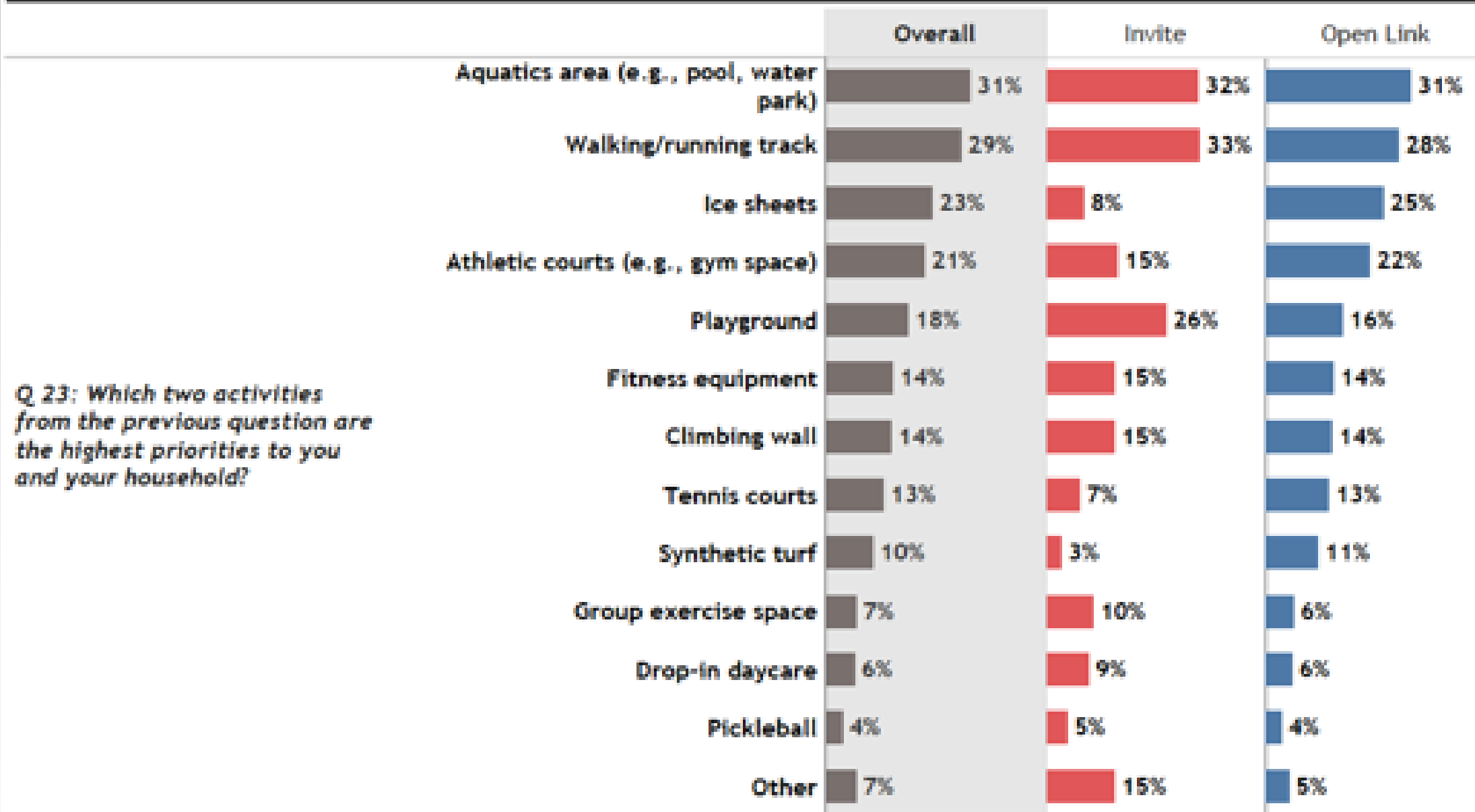
Future Activities/Amenities Needs



Top 2 Desired Activities/Amenities

Bismarck Parks and Recreation District Survey

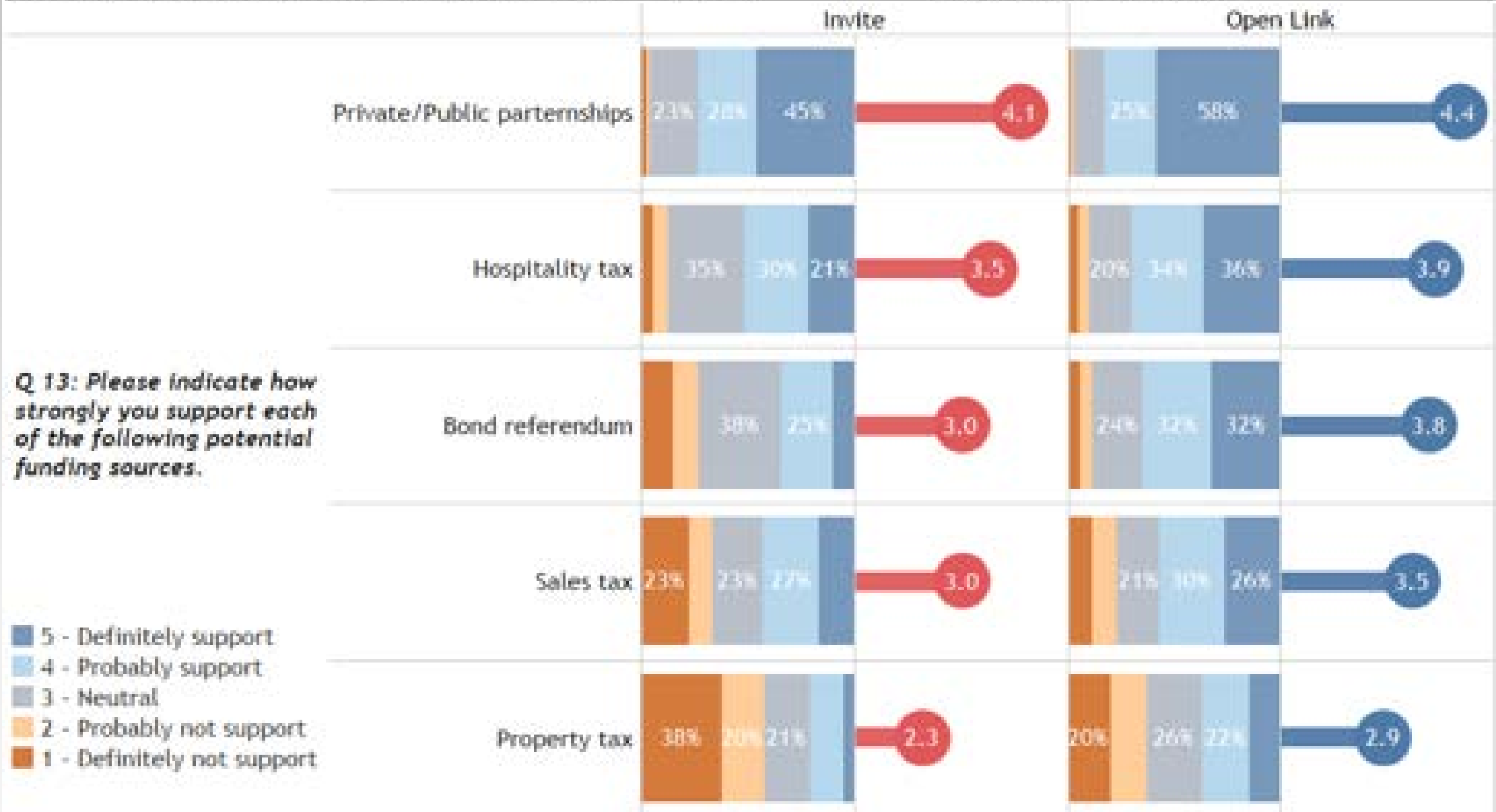
Future Activities/Amenities Needs



Funding

Bismarck Parks and Recreation District Survey

Funding Mechanisms



The following preliminary recommendations are not in priority order

Recommendation

Consider making improvements and upgrades to the VFW Sports Center.



Recommendation

Consider adding additional space at the BSC Aquatic and Wellness Center to enhance programing.

This could include:

- More athletic court space
- More fitness classrooms
- Walking track
- Aquatics



Recommendation

Consider making improvements and upgrades at the Wachter Aquatics Complex to enhance aquatics opportunities for the community



Recommendation

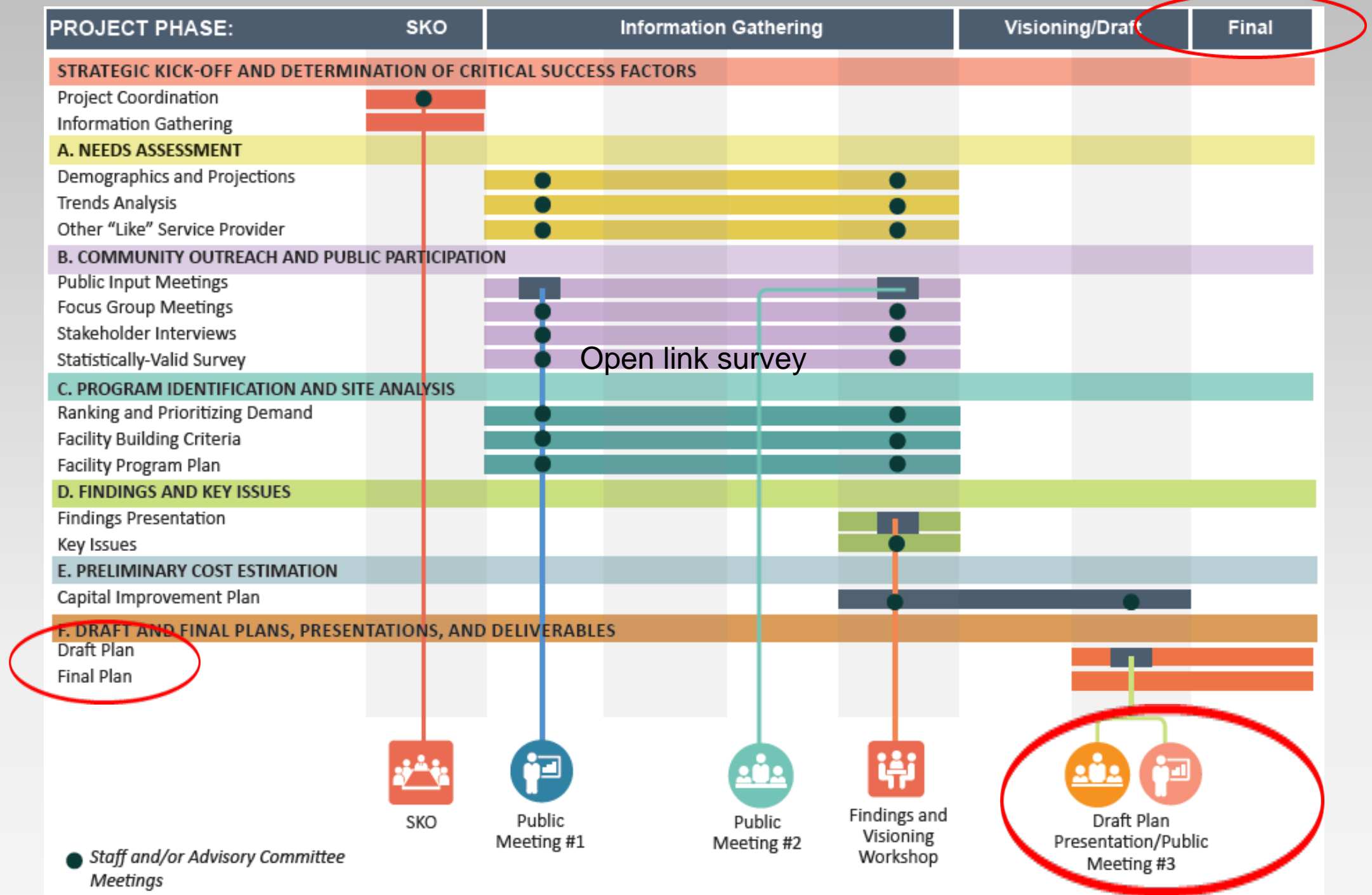
Consider developing a new indoor Community Recreation Complex.

The complex could include:

- Walking track
- Athletic Courts
- Fitness Equipment
- Group Exercise
- Ice sheets
- Indoor Turf
- Tennis Courts



**Other comments,
suggestions, feedback?**



Thank You For Your Time & Consideration!



NATIONAL GOLD MEDAL WINNER
**BISMARCK PARKS AND
RECREATION DISTRICT**
Est. 1927

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