

NATIONAL GOLD MEDAL WINNER BISMARCK PARKS AND RECREATION DISTRICT Est. 1927

Facilities Master Plan Findings Presentation April 17/18, 2019





The Leading Edge In Parks, Recreation, And Open Space Consulting



STRATEGIC KICK-OFF AND DETERMINATION OF CRITICAL SUCCESS FACTORS Project Coordination Information Gathering A. NEEDS ASSESSMENT Demographics and Projections Trends Analysis Other "Like" Service Provider B. COMMUNITY OUTREACH AND PUBLIC PARTICIPATION Public Input Meetings Stakeholder Interviews Statistically-Valid Survey C. PROGRAM IDENTIFICATION AND SITE ANALYSIS Ranking and Prioritizing Demand Facility Program Plan D. FINDINGS AND KEY ISSUES Findings Presentation Key Issues Statistically Provement Plan Final Plan Staff and/or Advisory Committee Key Exploit C. Staff and Committee Key Exploit C. Staff Committe	PROJECT PHASE:	ѕко	Informa	tion Gathering	Visioning/Draft	Final
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	Meetings			workshop	Meeting #3	

Information Gathering

We want your input

No decisions have been made

Information Gathering

- >6 Focus Groups, 125+ Participants
- Staff Focus Groups, 58 Participants
- > Stakeholder Meetings, 19 Participants
- Site and Facility Tours
- Meetings with Bismarck Parks and Recreation District

Board members

In no particular order

- Take care of/enhance what we have
- Gymnasium/multi purpose building
- Indoor Artificial Turf Fields/Multi-Use Field
- Indoor Tennis and Pickleball
- More Ice
- Aquatics (indoor/outdoor)
- Trails and connectivity
- River access

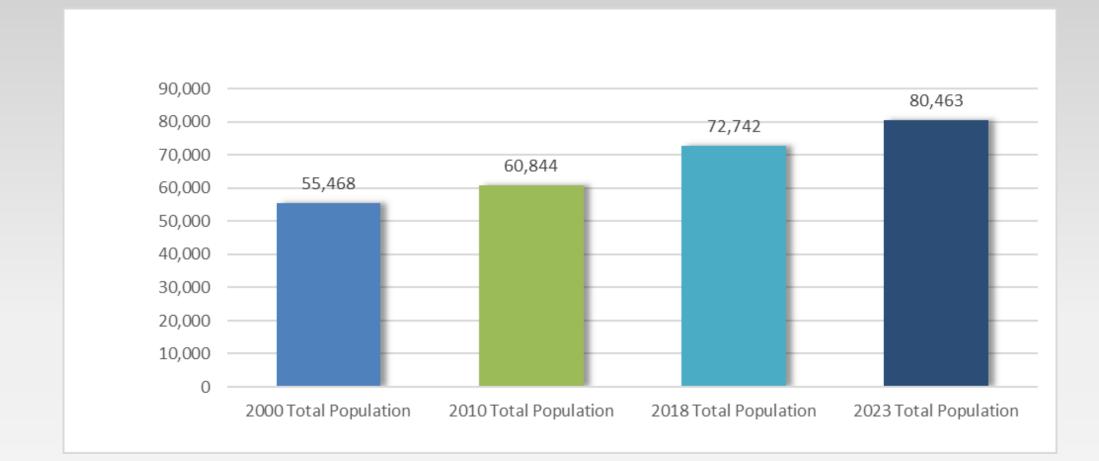
- Accessibility
- Affordability
- Inclusivity
- Workforce shortage
- Build beyond capacity for growth and future
- Look to build for tourism needs
- Safety, cleanliness and keeping facilities updated
- Keeping up the trends and keeping people in Bismarck

Key Issues and Values

- Don't lose sight of neighborhood parks, access to trails, social activities
- We are changing culturally
- Community has a positive outlook on BPRD and don't be afraid to leverage that. Keep up the "yes we can" attitude
- Sense of family at current facilities
- The river is a key value
- Family
- Opportunity for older and people with disabilities
- Information/education on programming

Demographics

The population of Bismarck is projected to grow at an annual rate of 2.04 percent between 2018 and 2023, increasing to an estimated 80,463 people in 2023



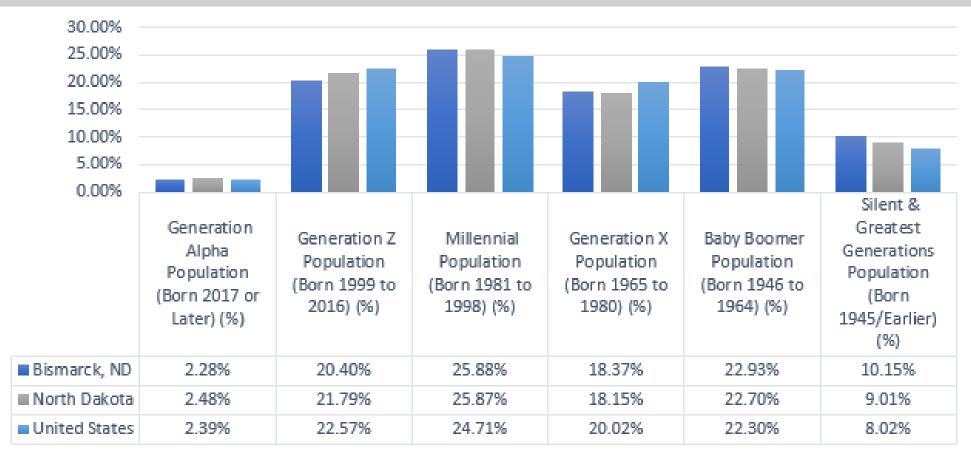
Demographics

The median age in Bismarck was 39.2 in 2018 and is expected to increase to 40.1 years old in 2023



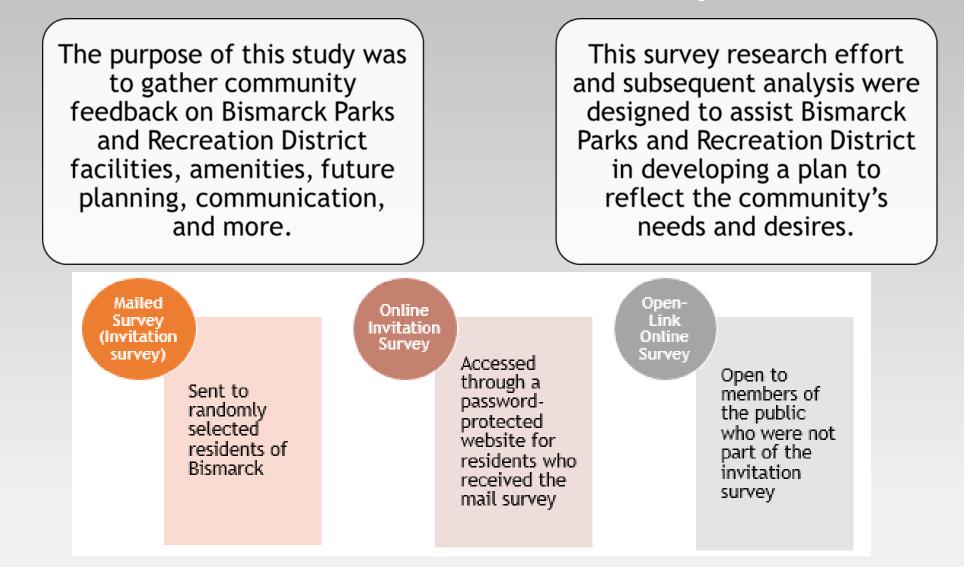
Demographics

Roughly 33 percent of the population was born before 1964. Millennials in Bismarck by themselves make up the greatest percentage of the population, at 26 percent.



■ Bismarck, ND ■ North Dakota ■ United States

Needs Assessment Survey



306 statistically valid invitation surveys completed 1,411 open-link surveys completed, 2,196 partially completed open-link surveys (all data has been analyzed)

Top Facility Related Survey Responses

- Residents familiar with facilities offered by BPRD
- Preferred communication methods BPRD website and brochures
- Among 4 main facilities The BSC Aquatic & Wellness Center and VFW Sports Center are used the most
- Indoor aquatic facilities are seen as highly important and serving the community well
- Highest priority is to upgrade/improve existing facilities
- Highest priority is to upgrade/improve the VFW Sports Center and the Capital Racquet & Fitness Center
- Majority of community supports improving existing facilities and investing in a new indoor multi-use community recreation center
- Walking/running track most desired amenities
- Other top amenities aquatics area, fitness equipment, playground and athletic court

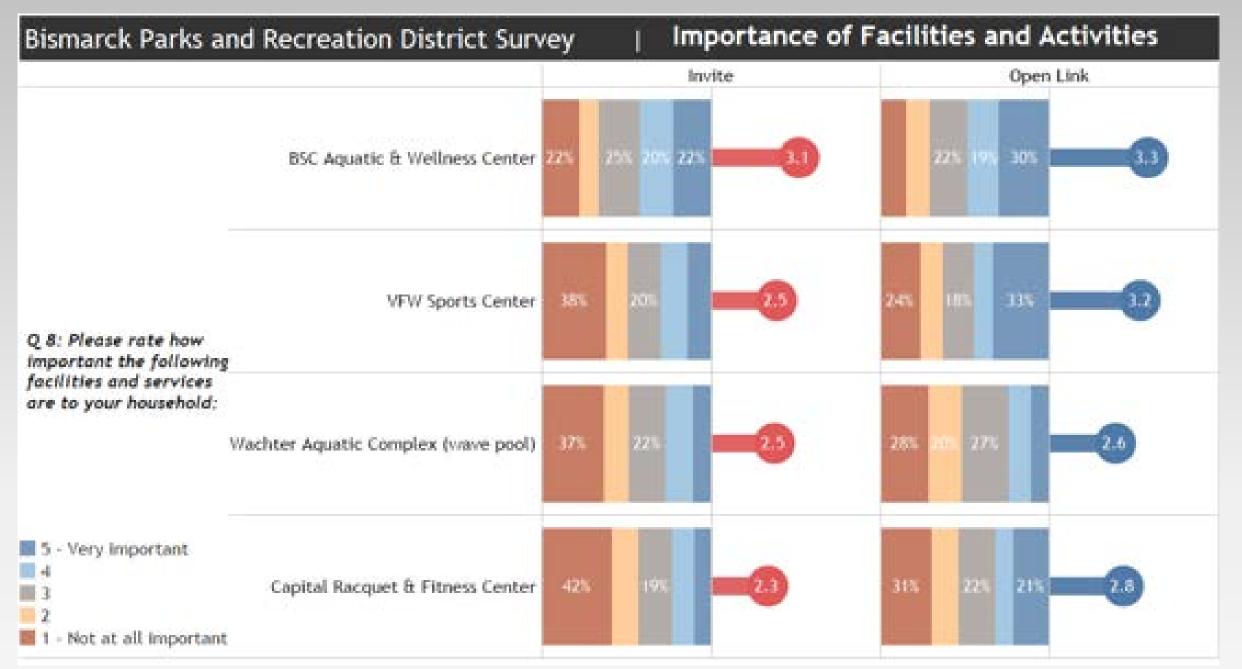
Facility Usage

	reation District Survey		Current Participa		Open Link	
	BSC Aquatic & Welliness Center	38%	62%	648	36%	
2 3: In the past 12 months, now frequently have you and/or a member of your nousehold used or	Wachter Aquatic Complex (wave pool)	22%	78%	38%	62%	
participated in activities provided by the Bismarck Parks and Recreation District?	VFW Sports Center	22%	78%	44%	56%	
Did Not Use Used in the past 12 months	Capital Racquet & Fitness Center	19%	81%	42%	58%	

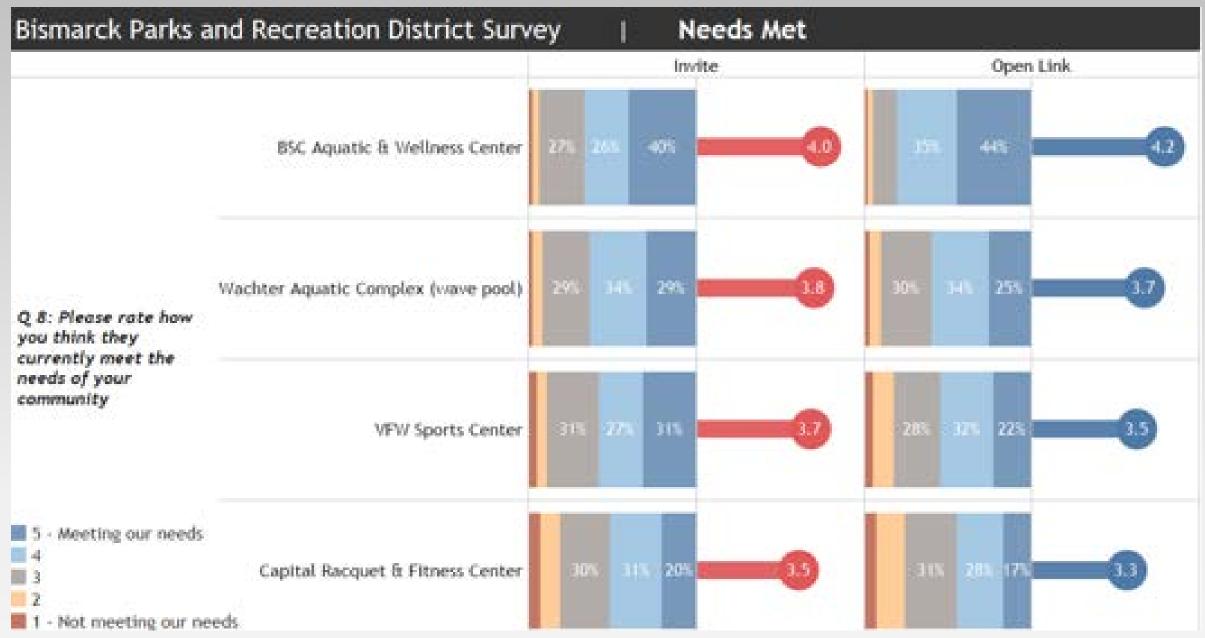
Satisfaction with Specific Facilities



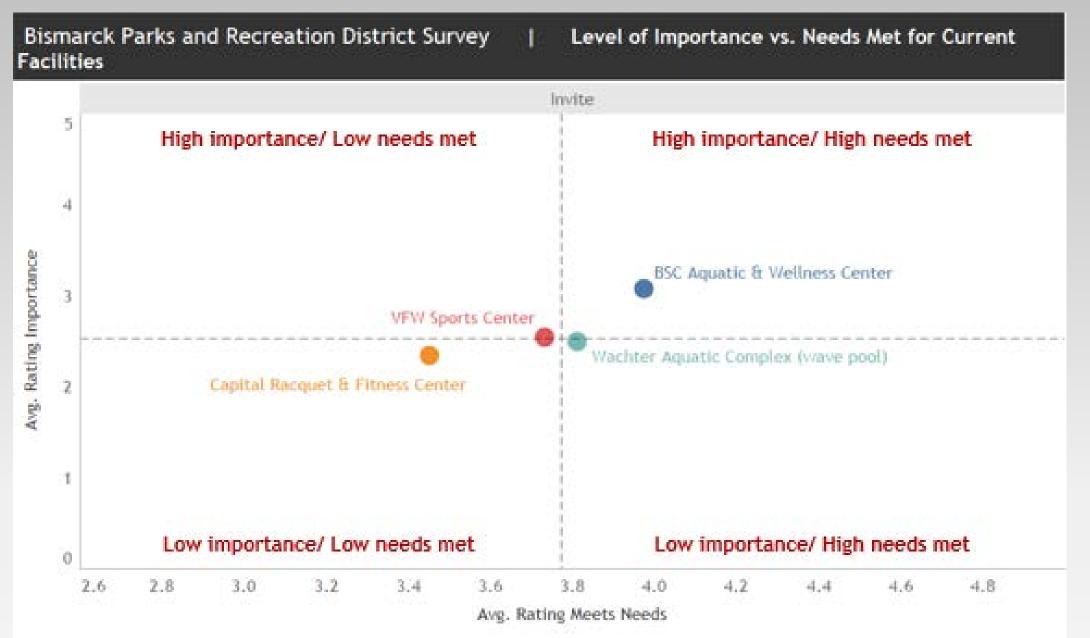
Importance of Specific Facilities



Needs Met of Specific Facilities

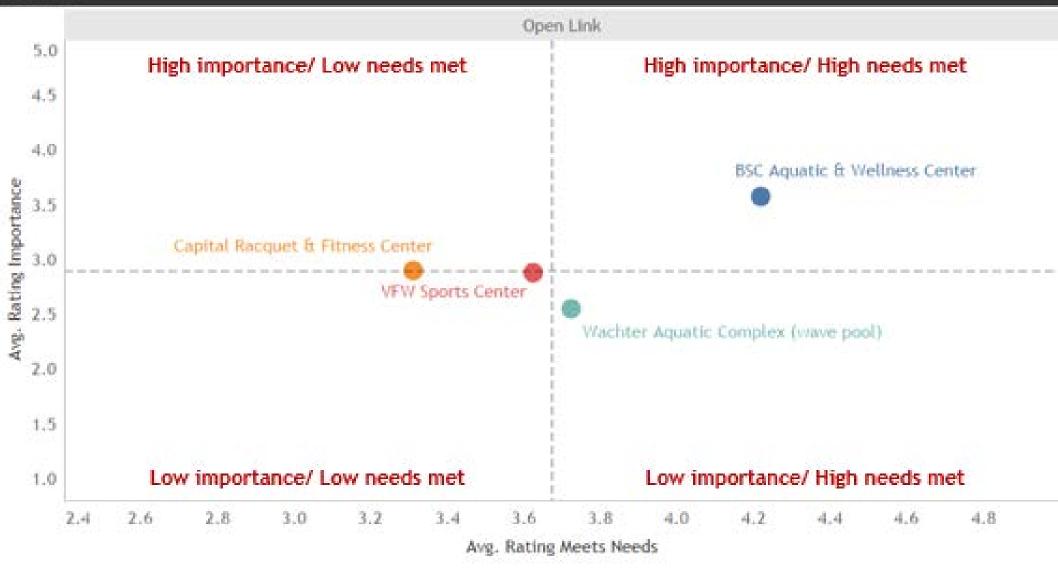


Importance – Performance Matrix Specific Facilities (Invitation)

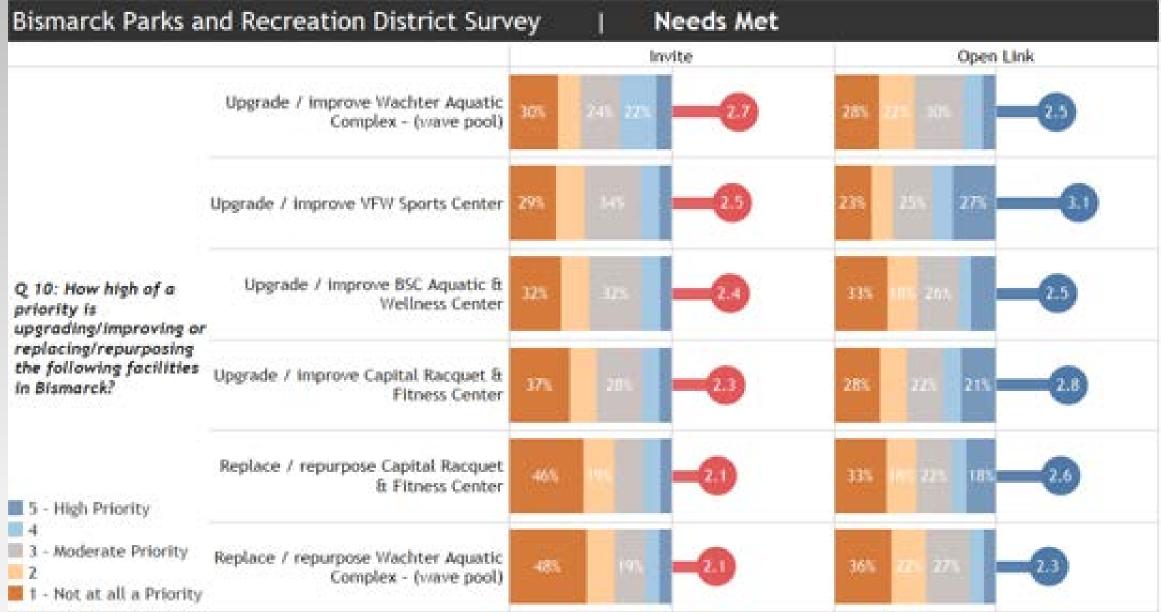


Importance – Performance Matrix Specific Facilities (Open Link)

Bismarck Parks and Recreation District Survey Facilities Level of Importance vs. Needs Met for Current



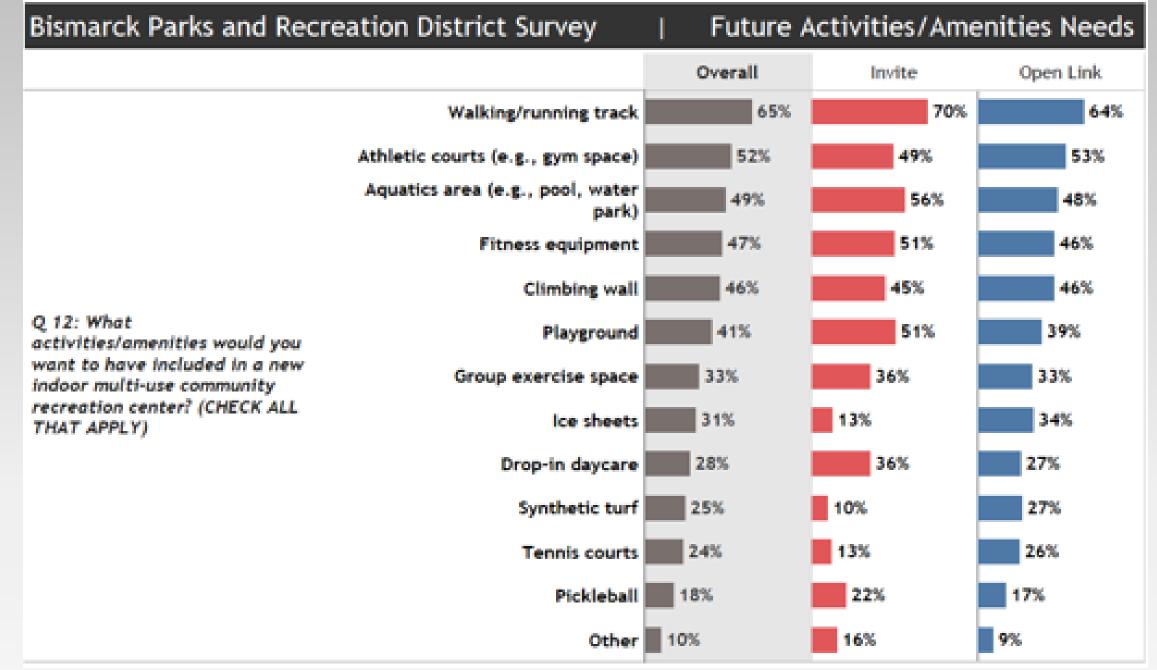
Future Facility Needs Specific Facilities



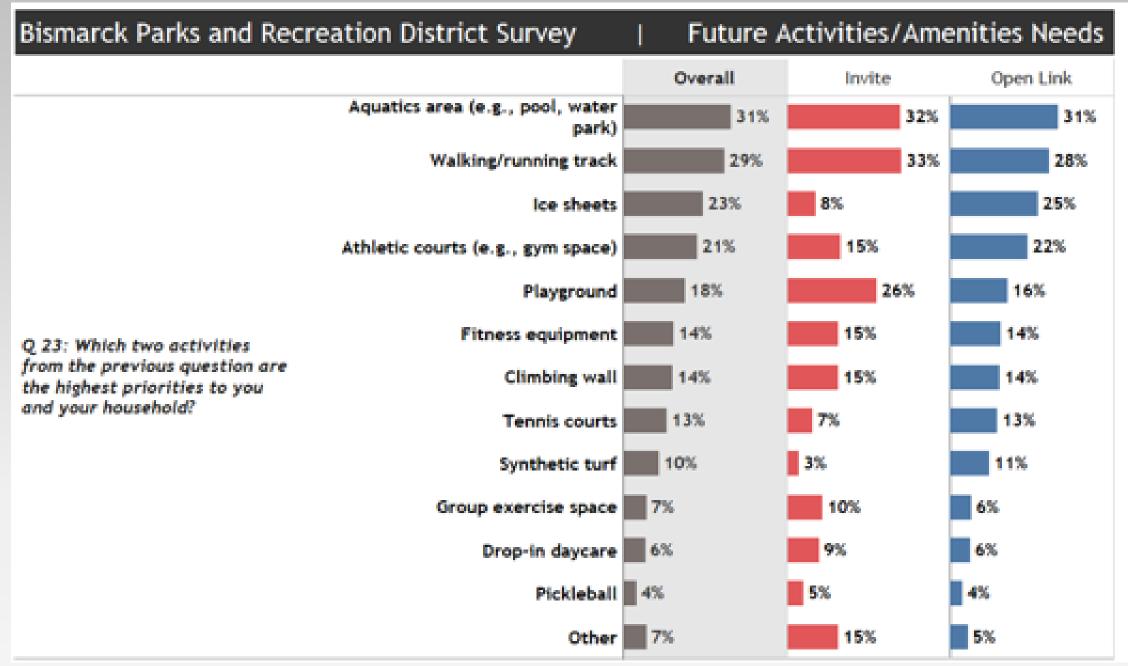
Top 2 Priorities Specific Facilities

Bismarck Parks and Rec	reation District Survey	Top-two	Options	
		Overall	Invite	Open Link
	Upgrade / improve VFW Sports Center	46%	40%	47%
	Upgrade / improve BSC Aquatic & Wellness Center	35%	34%	36%
	Upgrade / improve Capital Racquet & Fitness Center	36%	32%	37%
Q 22: Which two options from the previous question are the highest priorities to you and your household?	Upgrade / improve Wachter Aquatic Complex - (wave pool)	31%	42%	30%
	Replace / repurpose Capital Racquet & Fitness Center	29%	20%	30%
	Replace / repurpose Wachter Aquatic Complex - (wave pool)	15%	21%	15%
	No second choice	7%	12%	6%

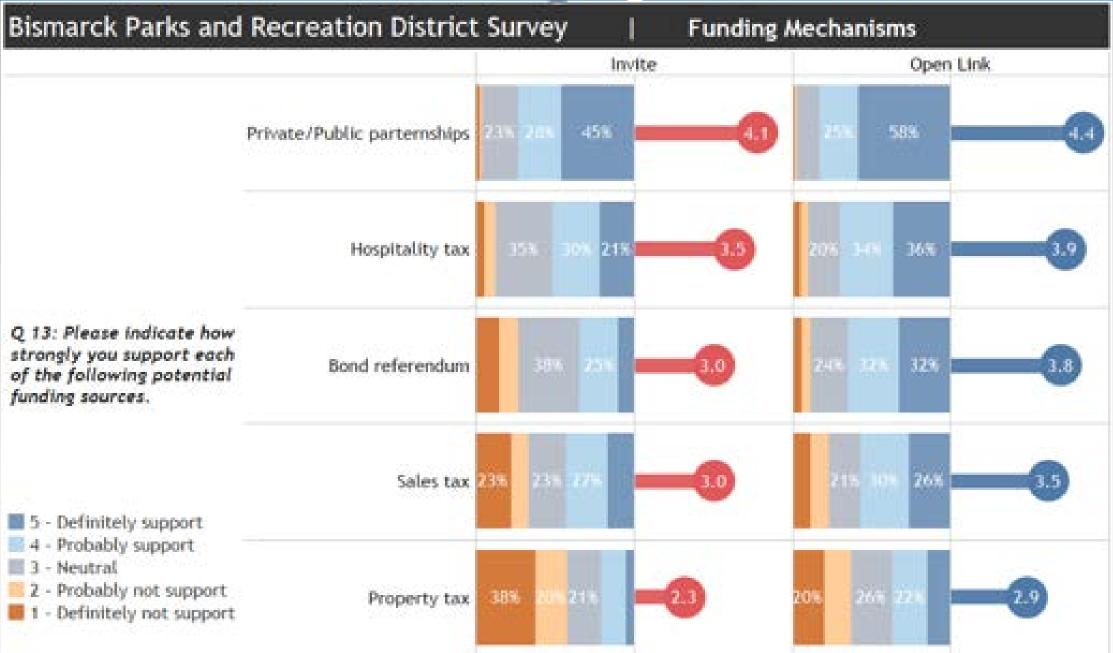
Desired Activities/Amenities at New Indoor Multi-Use Center



Top 2 Desired Activities/Amenities



Funding



The following preliminary recommendations are not in priority order

Consider making improvements and upgrades to the VFW Sports Center.



Consider adding additional space at the BSC Aquatic and Wellness Center to enhance programing.

This could include:

- More athletic court space
- More fitness classrooms
- Walking track
- Aquatics



Consider making improvements and upgrades at the Wachter Aquatics Complex to enhance aquatics opportunities for the community



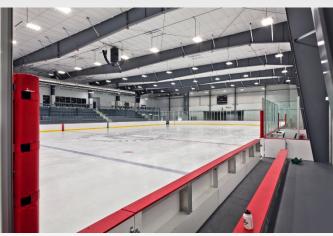
Consider developing a new indoor Community Recreation Complex.

The complex could include:

- Walking track
- Athletic Courts
- Fitness Equipment
- Group Exercise
- Ice sheets
- Indoor Turf
- Tennis Courts









Other comments, suggestions, feedback?

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Statistically-Valid Survey		🍦 Op	en link survey				
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Facility Building Criteria		•					
Facility Program Plan		•					
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Key Issues				•			
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Capital Improvement Plan				•			
F. DRAFT AND FINAL PLANS, PRESEN	ITATIONS, AN	D DELIVERABLES					
Draft Plan							
Final Plan							
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 Staff and for Advisory Committee 		Meeting #1	Meeting #2	Visioning	Pi	resentation/Public	c 🖌
 Staff and/or Advisory Committee Meetings 				Workshop		Meeting #3	

Thank You For Your Time & Consideration!



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