

2021 CORPORATE SPONSOR PROGRAM RIVERWOOD GOLF COURSE

Bismarck Parks and Recreation District and Riverwood Golf Course are pleased to offer a Corporate Sponsorship program for the 2021 golf season. This sponsorship program features an advertising component as well as golf tickets for Riverwood Golf Course. Here's how it works:

Advertising:

Your ad would appear on the GPS System for Riverwood's golf carts for the 2021 season. Your advertisement plays in an ordered loop as golfers travel from hole to hole and approach shots to greens.

Golf Tickets:

The Corporate Sponsor will receive **160 golf tickets** that allow an unlimited number of players to play on a given day at Riverwood Golf Course. Each ticket includes the use of a golf cart and 18 holes of golf per redemption. Tickets are valued at \$55 each.

Sponsors can hold events at a significant savings and are encouraged to use this corporate sponsorship to possibly create a tournament that would be held at Riverwood in the 2021 season.



GPS System

What are the benefits?

- Your advertising message and sponsorship will be in front of current and prospective customers, an active and engaged audience of consumers. The advertising on the GPS System is valued at \$2,000 per season.
- Your use of 160 rounds of golf with a cart at Riverwood Golf Course.
- Unlimited use of the the putting green and chipping area.
- You can make 2021 reservations for tournament or corporate events, 40 players and larger.

Cost Comparison

Green Fees vs Corporate Sponsor

Individual Green Fee w/Cart

\$55.00 per round 18 holes
\$8,800 for 160 rounds

Corporate Sponsorship

\$6,250/\$39.06 per round 18 holes
Subtract - \$2,000 ad sponsorship
Savings \$4,250/\$26.56 per round

This Corporate Sponsorship package offers you 160 rounds of golf **AND** an advertising opportunity for \$6,250.

Details:

Corporate Sponsorships include 160 tickets for green fees and golf cart rental for 18 holes at Riverwood Golf Course. There are no restrictions as to when they can be used; weekdays, weekends or corporate events, sponsor days or tournaments. Tickets must be used during the 2021 golf season. Tickets are not redeemable outside of the season they were purchased.

Scheduling tee times for single or small groups 12 and under is seven days in advance. Scheduling larger groups, sponsorship awareness days, or golf tournaments requires advance notice.



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Please print

Contact Name(s) (First and Last) _____

Business (if applicable) _____

Street Address _____

City/State/Zip _____

Email _____

Phone Number _____

_____ **Yes!** I/we understand we will be sent an invoice for \$6,250 for the Corporate Sponsorship Program at Riverwood Golf Course for 2021.

_____ **No,** thanks. I don't want to sign up for the Corporate Sponsorship Program.

_____ **Yes!** Please renew my tee box sponsor sign at Riverwood (and other courses, if applicable), for 2021. One course: \$200; Two courses: \$300; Three courses: \$400. Send me the invoice.

_____ **No,** thanks. I don't want to renew my tee box sign(s) for 2021.

Please list how the sponsorship should be listed:

Signature(s) _____ Date _____

THANK YOU

BISMARCK PARKS AND RECREATION DISTRICT • 400 E. FRONT AVE., BISMARCK, ND 58504