



Bismarck will roll out the red carpet to welcome the top 13-15-year-old baseball talent in the country to the Bismarck Municipal Ballpark, home of Dakota Community Bank & Trust Field, to participate in the 2019 Babe Ruth League World Series. The tournament is scheduled for August 7-15, 2019. This will be the first Babe Ruth World Series in Bismarck's rich baseball history.

As the host community, the Bismarck Babe Ruth League will select its own 13-15 squad to compete in the event, which will also include nine other champions. The competition will begin with pool play before advancing to a single elimination bracket to determine the World Series champion.

There will be over 200 athletes in Bismarck, along with their families and friends, to play ball and spend money. The teams are here over a 10-day period, and between ball games, during off days and prior to travel days, will be looking for places to go and sites to see. Area hotels, restaurants, grocery stores, shopping outlets, gas stations, entertainment venues and other local businesses will experience direct spending from attendees. Please join us in showcasing Bismarck's people, places and our legendary North Dakota hospitality and make our visitors' experience here nothing less than stellar.

The enclosed material outlines several options for you to reach these players and fans for the 2019 World Series. Thank you for your consideration, and we look forward to working with you.

Sincerely,

2019 World Series Committee Member

**2019 13-15-Year-Old Babe Ruth World Series
GRAND SLAM ADVERTISING/SPONSORSHIP**

PLEASE PRINT OR TYPE:

I, _____, authorize \$3,500.00 for a Grand Slam Sponsorship for the 2019 13-15-Year-Old Babe Ruth World Series.

BUSINESS/CLUB NAME: _____

CONTACT PERSON: _____

BILLING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

TELEPHONE: _____ **FAX:** _____ **EMAIL:** _____

Grand Slam Sponsorship includes the following:

Tournament Sign

- A 8' x 4' sign will be displayed at the Bismarck Municipal Ballpark for the entire 2019 baseball season, from April to August

Tournament Video Board

- Your business will be recognized as a sponsor on the video board at the Bismarck Municipal Ballpark.

Two Game Sponsor

- Your business will be mentioned throughout two World Series games as the game sponsor.
 - Opportunity to throw out the ceremonial first pitch at a game during the tournament.

Public Address

- Your business will be mentioned as a sponsor throughout the entire tournament.

Tournament Program Book

- You will receive one (1), full-page ad, color, 8" x 10.5", in the tournament booklet available for sale at the tournament.

Tournament Tickets

- You will receive four (4) adult tournament passes. (value \$160)
- You will receive one hundred (100) adult daily tickets (value \$1,000) for your use.

Promotion Opportunity

- You have the opportunity to supply 250 coupons/flyers to be placed in the team welcome packets.

PAYMENT: Billing: One payment Billing Date: _____

Please Make Checks Payable To: **Bismarck Parks and Recreation District**

AD COPY DEADLINE: July 15, 2019

NOTICE TO ADVERTISERS

(1) The advertisement should be supplied as a high resolution (300-dpi).pdf, .eps or .jpg. E-mail ad information to rmehlhoff@bisparks.org. No proof will be provided, and the Bismarck Parks and Recreation District cannot be held responsible for any errors. All advertisements will be printed in full color.

(2) A complimentary program will be supplied to all advertisers.

RETURN THIS FORM AND PAYMENT TO:

2019 Babe Ruth World Series

Bismarck Parks and Recreation District, 400 E Front Avenue, Bismarck, ND 58504

Telephone: (701) 222-6455 Fax: (701) 221-6838

2019 13-15-Year Old Babe Ruth World Series HOME RUN ADVERTISING/SPONSORSHIP

PLEASE PRINT OR TYPE:

I, _____, authorize \$2,000.00 for a Home Run Sponsorship for the 2019 13-15-Year Old Babe Ruth World Series.

BUSINESS/CLUB NAME: _____

CONTACT PERSON: _____

BILLING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

TELEPHONE: _____ **FAX:** _____ **EMAIL:** _____

Home Run Sponsorship includes:

Tournament Video Board

- Your business will be recognized on the video board at the Bismarck Municipal Ballpark.

Tournament Program Book

- You will receive a full-page ad, color, 8" x 10.5", in the tournament booklet available for sale at the tournament.

Tournament Tickets

- You will receive two (2), adult tournament passes (value \$80)
- You will receive fifty (50), adult daily tickets (value \$500) for your use.

Promotion Opportunity

- You have the opportunity to supply 250 coupons/flyers to be placed in the team welcome packets.

PAYMENT: Billing: One payment Billing Date: _____

Please Make Checks Payable To: **Bismarck Parks and Recreation District**

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**2019 13-15-Year-Old Babe Ruth World Series
RBI ADVERTISING/SPONSORSHIP**

PLEASE PRINT OR TYPE:

I, _____, authorize \$500.00 for an RBI Sponsorship for the 2019 13-15-Year-Old Babe Ruth World Series.

BUSINESS/CLUB NAME: _____

CONTACT PERSON: _____

BILLING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

TELEPHONE: _____ **FAX:** _____ **EMAIL:** _____

RBI Sponsorship includes:

Tournament Video Board

- Your business will be recognized on the video board at the Bismarck Municipal Ballpark.

Tournament Program Book

- You will receive a one-quarter page ad (1/4), color, 3.75" x 5", in the tournament booklet, which will be available for sale at the tournament.

Promotion Opportunity

- You have the opportunity to supply 250 coupons/flyers to be placed in the team welcome packets.

PAYMENT: Billing: One payment Billing Date: _____

Please Make Checks Payable To: **Bismarck Parks and Recreation District**

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Telephone: (701) 222-6455 Fax: (701) 221-6838

**2019 13-15 Babe Ruth World Series
BASE HIT ADVERTISING/SPONSORSHIP**

PLEASE PRINT OR TYPE:

I, _____, authorize \$250 for a Base Hit Sponsorship for the 2019 13-15-Year-Old Babe Ruth World Series.

BUSINESS/CLUB NAME: _____

CONTACT PERSON: _____

BILLING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

TELEPHONE: _____ **FAX:** _____ **EMAIL:** _____

Base Hit Sponsorship includes:

Tournament Video Board

- Your business will be recognized on the video board at the Bismarck Municipal Ballpark.

Tournament Program Book

- You will receive a one-eighth page ad (1/8), color, 3.75" x 2.25", in the tournament booklet, available for sale at the tournament.

PAYMENT: Billing: One payment Billing Date: _____

Please Make Checks Payable To: **Bismarck Parks and Recreation District**

AD COPY DEADLINE: July 15, 2019

NOTICE TO ADVERTISERS

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